



THE BRITISH DIETETIC ASSOCIATION
The Professional Association for State Registered Dietitians



Media Release

Date: 10 January 2000

For Immediate Release

New National PR Officer for the Dietitians

The British Dietetic Association is delighted to announce the appointment of Dr Wendy Doyle as their National Public Relations Officer/Spokesperson.

Wendy replaces Lyndel Costain and her remit is to expand the profile of The British Dietetic Association and State Registered Dietitians in the public domain.

Wendy is well known in the nutrition world through her scientific research work and media exposure. She has a broad area of interest and expertise on nutritional matters and has published over 50 scientific papers and 2 books on dietary related matters. Before joining the BDA she was a Research Fellow at the University of North London.

Wendy's contact details are as follows:

There is an ever increasing level of confusion regarding nutrition by the general public. The BDA is one of the only professional bodies available to give independent, scientific evidence based and practical information on nutrition and health. State Registered Dietitians (SRDs) are the only profession with a recognised, externally regulated graduate qualification in nutrition and dietetics.

The British Dietetic Association, founded in 1936, is the professional association for State Registered Dietitians and degree qualified nutritionists in Great Britain and Northern Ireland.

Thank you for your continuing support in advancing the role of The British Dietetic Association and State Registered Dietitians.

Happy New Year!

Note to Editors:

The British Dietetic Association, founded in 1936, is the professional association for State Registered Dietitians (SRDs) and qualified nutritionists in Great Britain and Northern Ireland. SRDs hold the only legally recognised graduate qualification in nutrition and dietetics.