



THE BRITISH DIETETIC ASSOCIATION

The Professional Association for Registered Dietitians
5th Floor, Charles House, 148/9 Great Charles Street Queensway, Birmingham B3 3HT
Tel: 0121 200 8080 Fax: 0121 200 8081



M e d i a R e l e a s e

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For immediate release

BDA HELPS IN THE BATTLE AGAINST NUTRITION MISINFORMATION

The British Dietetic Association is delighted to announce that a brand new section, specifically aimed at journalists, will be launched on our website on April 10. The new section gives our authoritative view on controversial subjects in the field of nutrition and dietetics, and aims to help prevent public confusion about nutrition.

Just in time for Easter, find an update about chocolate and health, along with comment on prebiotics and probiotics, fortification with folic acid and glycaemic index / glycaemic load. Also in the hot topics section, we provide a quick explanation of the difference between a dietitian and a nutritionist, take a look at the evidence for fish oil supplements in treating ADHD, assess whether sweeteners are safe and give our view on organic foods.

Why not include this link (www.bda.uk.com) in your list of favourite websites and keep an eye out each month for our expert opinion on the latest nutrition controversies?

Information from the BDA is sound, credible and based on the latest scientific evidence, and is reviewed by registered dietitians.

Ends

Website: <http://www.bda.uk.com>

Notes to Editors

The British Dietetic Association, founded in 1936, is the professional association for registered dietitians in Great Britain and Northern Ireland. It is the nation's largest organisation of food and nutrition professionals with over 5,000 members. About two-thirds of members are employed in the National Health Service. The remaining members work in education, industry, research, sport settings or freelance.

Registered dietitians hold the only legally-recognised, graduate qualification in nutrition and dietetics. They are experts in interpreting and translating the science of nutrition into practical ways of promoting nutritional well-being, disease treatment and the prevention of nutrition-related problems. Their advice is sound and based on current scientific evidence.

Registration, awarded by the Health Professionals Council, is an indication that a dietitian is fit to practise and is working within an agreed statement of conduct.

For further information about the British Dietetic Association, please visit our Website: www.bda.uk.com

A media hotline is manned by Registered Dietitians for the BDA from 9am – 5pm Monday to Friday. Any enquiries about the hot topics, or requests for interviews with a dietitian, call 0870 850 2517.

Email enquiries can be sent to pr@bda.uk.com

Also, see our Weight Wise website with some great information produced by registered dietitians specifically for consumers at: www.bdaweightwise.com