



Media Release

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LEADING NORTH-WEST DIETITIAN WINS AWARD FOR HER DEDICATION

Susan Jones, Service Manager for Clinical Professions from Pennine Acute Hospitals NHS Trust in Greater Manchester, was made a Fellow of The British Dietetic Association at the Association's Awards Ceremony on 21st June in London. Fellowship is the highest honour that the profession bestows on a dietitian and is conferred in recognition of the work in which Susan has been involved nationally to promote the profession and the science and practice of dietetics.

Susan has worked passionately during her 20-plus years as a practicing dietitian and in a range of honorary roles on behalf of The British Dietetic Association, most recently holding the position of Chairman from 2003 to 2005. Susan helped to steer the Association through a number of changes, leaving a lasting legacy of higher standards for dietetics as a profession as well as lasting changes in the structure of the workplace for those who are employed by the Association in Birmingham.

In addition, Susan has been key in driving forward professional development in dietetics and has shown outstanding commitment to her team in the North West. She has become a highly-respected dietetic services manager and is viewed as a leading authority on all issues of dietetic management.

Susan expressed her delight on receiving the Fellowship and said: "This is one of the highlights in my long career in dietetics to date and it is wonderful to know that my peers and colleagues have recognised and valued the contribution I have made to the profession of dietetics and to the Association."

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She continued: "I feel that dietetics is a misunderstood profession both within the Health Service and among the general public, and our professional Association has a role in ensuring that the right messages are sent out about this. During my time as Chairman of the BDA my vision was to demonstrate what we can do to deliver on that agenda. I am passionate about ensuring that the profession is well-equipped to fly the flag of dietetics, while encouraging the Association to give dietitians, wherever they work, the means to provide members with the tools they need to progress the profession."

- Ends -

Notes to Editors

1. The British Dietetic Association Awards ceremony will be held on Wednesday 21 June 2006 at The International Hotel, Docklands, London.
2. Further information on the conference and the awards ceremony is available from:

Dr Frankie Phillips National PR Officer, The British Dietetic Association. Tel: 01626 362473, Mobile: 07908 712277, Email: pr@bda.uk.com

3. The British Dietetic Association, founded in 1936, is the professional association for registered dietitians in Great Britain and Northern Ireland. It is the nation's largest organisation of food and nutrition professionals with over 5,000 members. About two-thirds of members are employed in the National Health Service. The remaining members work in education, industry, research, sport settings or freelance.

Registered dietitians hold the only legally-recognisable graduate qualification in nutrition and dietetics. They are experts in interpreting and translating the science of nutrition into practical ways of promoting nutritional well-being, disease treatment and the prevention of nutrition-related problems. Their advice is sound and based on current scientific evidence.

Registration, awarded by the Health Professionals Council, is an indication that a dietitian is fit to practise and is working within an agreed statement of conduct.

For further details about The British Dietetic Association, please visit our website: www.bda.uk.com

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Get into Healthy Habits**

www.bdaweightwise.com

www.teenweightwise.com