

BDA Re-Join Campaign – Terms & Conditions

We are pleased to offer a 20% discount to welcome back former members as part of our re-join campaign. To ensure fairness and prevent misuse, the following terms and conditions apply:

Eligibility

- This offer is available to individuals who have previously held BDA membership but are not current members at the time of applying.
- Applicants must have had a minimum lapse of 12 months since their last membership ended to qualify.

Offer period

- This campaign runs from 01 June 2025 and runs indefinitely. Applications submitted outside this period will not be eligible for the discount. The BDA reserves the right to withdraw the campaign with one month's notice.

Discount details

- The discount applies to the first year of return membership only.
- It is valid for the following memberships:
 - Full UK
 - Full Overseas
 - Associate
 - Affiliate
 - Alliance
 - International
- The discount does not apply to specialist group fees, or additional services.
- The discount does not apply to student/associate student memberships, or any other membership already discounted.

Application process

The following steps must be taken to apply for 20% discounted membership:

- Eligible individuals must re-apply for membership by logging into their MyBDA portal using the primary email address previously registered with the BDA. This will ensure access to historical membership information.
- Once logged in, applicants should complete and submit the membership application form as normal.
- After submitting the application, individuals must email membership@bda.uk.com to inform the membership team that their application has been submitted as part of the re-join campaign.
- The membership team will verify the application against the individual's previous membership record. If the details align, the 20% discount will be manually applied.
- If in the event an email is not sent to the membership inbox, the full amount for the membership will be charged.
- The BDA reserves the right to request proof of prior membership before approving the discount.

Discount conditions

- This discount is non-transferable, cannot be exchanged for cash, and cannot be combined with any other BDA membership promotions or discounts.
- Each eligible individual may use the discount once only. Members who lapse again and reapply in future are not entitled to repeated use of the discount.
- The BDA reserves the right to decline, suspend, or revoke the discounted membership if there is evidence of misuse or false representation.
- The BDA reserves the right to amend or withdraw this offer at any time without prior notice.