British Dietetic Association Maternal & Fertility Nutrition Specialist Group AGM 23/02/2023 Minutes

Date Time Venue	23/02/2022 19:00 Webinar		
Committee	Eulalee Green (EVG)	Joint Chair	2020 to 2024
	Komal Deepak Kumar (KK)	Joint Chair	2020 to 2024
	Eugenia Grand (EGr)	Treasurer	2020 to 2024
	Bahee Van de Bor (BV)	Secretary (including Membership)	2020 to 2024
	Ro Huntriss (RH)	Events Coordinator	2020 to 2024
	Kate Maslin (KM)	Research Coordinator	2020 to 2024
	Kathryn Haywood (KH)	Website Coordinator	2020 to 2024
	Catherine Gallagher (CG))	Resource & Project Coordinator	2022 to 2024
	Julie Abayomi (JA)	Research Coordinator	2020 to 2024
	Anita Beckwith (AB)	Communication Coordinator	2020 to 2024
	Clair Pettit (CP)	Social Media Coordinator	2020 to 2024
	Hazel Billson (HB)	Committee Member	2020 to 2024
	Laura Logan (LL)	Website Coordinator	2020 to 2024
	Tazmin Lewis (TZ))	Social Media Coordinator	2022 to 2024
	Naomi O'Connor (NOC)	Social Media Coordinator	2022 to 2024
	Vicky Gkloumpou (VG)	Committee Member	2022 to 2024

Item	Details	Notes	
1.1	Apologies for the	Kathryn Haywood, Website Coordinator	
	Absence of	Eugenia Grand, Treasurer	
	Committee Members	Claire Pettit, Committee Member	
		Tasmin Lewis, Social Media Coordinator	
		Catherine Gallagher, Resource & Project Coordinator	
		Ro Huntriss, Events Coordinator	
		Vicky Gloumpou, Committee Member	
1.2	Number of Attendees	12	
2	Committee Reports	Please refer to PowerPoint	
2.1	Welcome and Chair's	MFNG was registered in 2020	
	Report	Highlights of 2022/2023	
	Komal Deepak Kumar	o Membership by ↑24%	
		 Social media profiles -a substantial increase in 	
		numbers on Instagram and Facebook in all	
		categories. Twitter noted an increase in the	
		number of followers.	
		○ Webinar events attendance ↑57%	

- O PEN training for group members or producing evidence basis
- 5 Abstracts presented at BDA Research Symposium
 & Published JHND
- O Nutritional Management in Pregnancy course
- Collaborations- Irish Maternal Dietitians, BDA
 Obesity Group, BDA Diabetes Group,
 Endometriosis UK

Inviting members for Fertility Nutrition and GDM working group

2.2 Treasurer's Report

	2021-2022	2022-2023
Membership Fees	2,476	3,332
Webinars/Courses	942	2,293
Sponsorship	300	300
Total Income	3,718	5,925
Speakers Fees	2,300	3,744
Honoraria & Awards	250	130
Travel & Subsistence	36	1,169
Exhibition & Conferences	0	0
Printing & Marketing	0	0
Running & Subscription Costs	96	407
Total Expenses	2,682	5,450
Balance	1,036	475

Not inclusive of Nutrition Management in Pregnancy Course income. Concerns regarding the missing data have been raised with BDA Finance.

2.3 Secretary & MFNG Membershi		MFNG Membership Types	
	Membership Report	140 127 103 103 103 103 103 103 103 103 103 103	
		100 80 60	
		20 21 20 3 2 1 7 1 3 1 2	
		FUILUN Studentuk Overseas Graduate International Parental Leave	
		■ 2021-2022 ■ 2022-2023	
2.4	Communications &	2022-2023	
	Courses Report	Led on Nutrition Management in Pregnancy Course in 2023	
		 Maintain communication links between members and the MNFG committee 	
		 Worked with CP, EuG, & RH to produce Fertility Factsheet 2023-2024 	
		 Nutrition Management in Pregnancy Course November 2023- December 2024 	
		Fertility Guidelines	
2.5	Events Report	Events 2022/2023	
		• Full Day Study Day March 2022 (71 tickets)	
		• 3 webinars:	
		• Fertility Nutrition in Research & Practice (90 tickets)	
		• Nutrition & PCOS (joint event with MyNutriWeb)	
		 Nutrition & Fertility (joint event with MyNutriWeb) 	
		Nutritional Management in Pregnancy course	
		Online via Teams and BDA Learning Zone (6month access)	
		Registered Dietitians & Registered Nutritionists	
		● Endorsed by BDA & AfN	
		• 2022 course (36 participants):	
		- All live	
		- 2 speakers/session & live panel	
		• 2023 course (39 participants):	
		 Live & recorded sessions 2-5 pm Jan/Feb 	
		- 2 weeks: catch up & implementation	
		 Live panel: 28/2/2023 2-5pm including Eating Disorders in Pregnancy 	

Online via Teams and BDA Learning Zone Recorded: 5 sessions Tuesdays 2-5pm Nov/Dec 2 speakers/session Plan: 6 session: 2 new topics: eating disorders in pregnancy & breastfeeding 4 weeks: catch up & implementation Live panel: 23/1/2024 2-5pm Email interest: maternalfertilitysg@bda.uk.com Plans for 2023/2024 Annual Study in June 2023 Morning study event to celebrate World Obesity Day on 02/03/2023 – joint event with Obesity Group & British **Psychology Society** In discussions with Irish Dietitians for joint event 2.6 Research & Resource Completed database of MNFG members expertise Report Presented posters: Nutrition Society Conference, Cork; All Ireland Midwifery Conference, International Collaboration for Hyperemesis Gravidarum conference. Published papers (weight management, endometriosis, GDM) Section in Midwifery standard textbook 2023 edition • Participated in Core Outcome Set for Hyperemesis Gravidarum. Contributed to a European Conference on Preconception Health and Care workshop about pregnancy after bariatric surgery. Responded to consultations including folic acid fortification Reviewed abstracts, presented & chaired at BDA Research Conference Committee member awarded NIHR Research Internship Media appearances To continue to provide support for members with research ideas, for example: Applications for NIHR doctoral/pre-doctoral fellowships Input to study days Reviewing abstracts and chairing at BDA Research symposium Coordinating responses to government consultations relevant to maternal nutrition Writing & publishing papers Organising and reviewing applications for bursaries to attend relevant research conferences Manual of Dietetic Practice:

KM part of the editorial team for new 7th edition of textbook A survey was undertaken by the editorial team in the autumn regarding the scope and content of new edition. Responses indicated maternal/fertility nutrition was a top theme for the textbook to be updated/improved. Thanks to group members who completed the survey. KM will be seeking authors for the new edition in the second half of 2023 - a great opportunity to raise the profile of our speciality and become a published author. 2.6 Website & Website is Public and Members-Only pages **Newsletter Report** Members section for MNFSG clinical fact sheets Newsletter – MFNG member-only Quarterly newsletters • Six ad-hoc updates: course information, survey, meetings Increased website presence & interest O Unique webpage views increased by 4.6% in the previous 12 months. O Average time spent on webpages increased by 12.3% in the previous 12 months. Plans for 2023-2024: Continue to raise MFNSG's internet presence & ensure information is relevant and current. Repeat the Members Survey Feedback & share results themes on the website. Promote newly developed resources within the specialism. Work with social media coordinators to ensure a consistent message. Add a webpage to inform current projects, research and resource development.

MNFG Newsletter 754 800 715 700 596 575 600 500 378 400 265 300 200 100 Sent out **Delivered Unique Open 2021-2022 2022-2023**

2.7 **Social Media Report**

Key Objectives

- Manage & Organise public-facing & members-only pages
- Promote the work of MFNG & BDA working with BDA member services & External Affairs
- Promoting webinars, MFNG study days, resources, relevant evidence-based information

Instagram

	2022	2023
Accounts Reached in last 90 days	870	1,436
Accounts Engaged in last 90 days	78	74
Followers	1,054	1,339

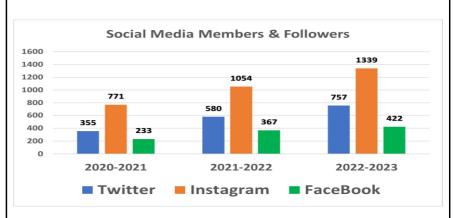
Facebook

	2022	2023
Members	367	422
Past 60 days Posts	30	11
Past 60 days Comments	170	95
Past 60 days	269	177

Reactions	

Twitter

1 WILLET		
	January 2022	January 2023
Impressions	13,400	127
Profile Visits	1,280	19
Mentions	36	1
Followers	580	757

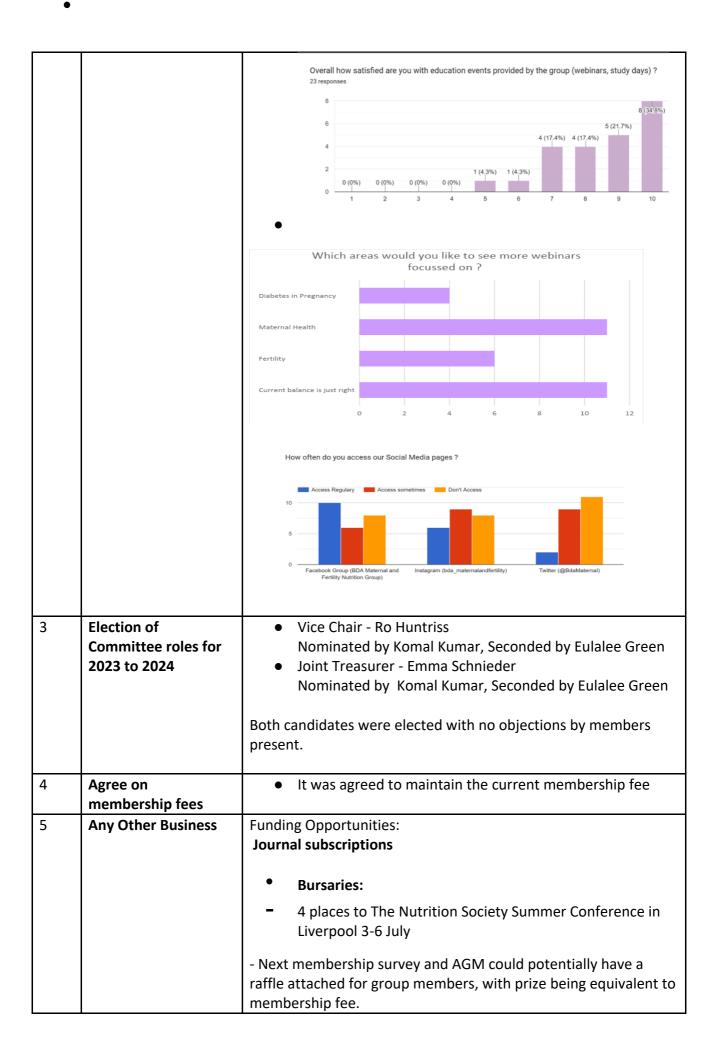


Plans for 2023-2024

- Create YouTube Channel to promote resources
- Health awareness days/months
- Highlight dietitians working in this subject
- Increase followers/engagement for all platforms
- Growth the community

3 Membership Survey





6	Future Meetings and	 AGM 2024 - 25/01/2024 at 7:00 pm 	
Events Dates ● Study Day - Jan/Feb 2024		Study Day - Jan/Feb 2024	
		 Joint Webinar with Obesity Group March 2023 	