

BDA
Maternal & Fertility Nutrition Specialist
Group
Annual General Meeting
23/02/2023

**[www.bda.uk.com/specialist-groups-and-branches/
maternal-and-fertility-specialist-group.html](http://www.bda.uk.com/specialist-groups-and-branches/maternal-and-fertility-specialist-group.html)**

MaternalFertilitySG@BDA.UK.com

Agenda

- Apologies for absence for committee members
- Committee Reports
- Membership Survey – Laura Logan
- Election of Committee Roles - Eulalee Green
- Agree Membership Fees - Eulalee Green
- Future meetings & Events - Ro Huntriss
- Any Other Business - Eulalee Green

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Chair's Report

Komal Deepak Kumar & Eulalee Green

Chair's Report

Komal Deepak Kumar & Eulalee Green

- Registered in 2020
- Highlights of 2022/2023
 - Membership by ↑24%
 - Social media profiles -substantial increase in numbers on Instagram and FaceBook in all categories. Twitter noted increase in number of followers.
 - Webinar events attendance ↑57%
 - PEN training for group members or producing evidence basis
 - 5 Abstracts presented at BDA Research Symposium & Published JHND
 - Nutritional Management in Pregnancy course
 - Collaborations- Irish Maternal Dietitians , Endometriosis UK, Inviting members for Fertility Nutrition and GDM working group



Treasurer's Report

Committee member: Eugenia Grand

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**Maternal and
Fertility Nutrition**

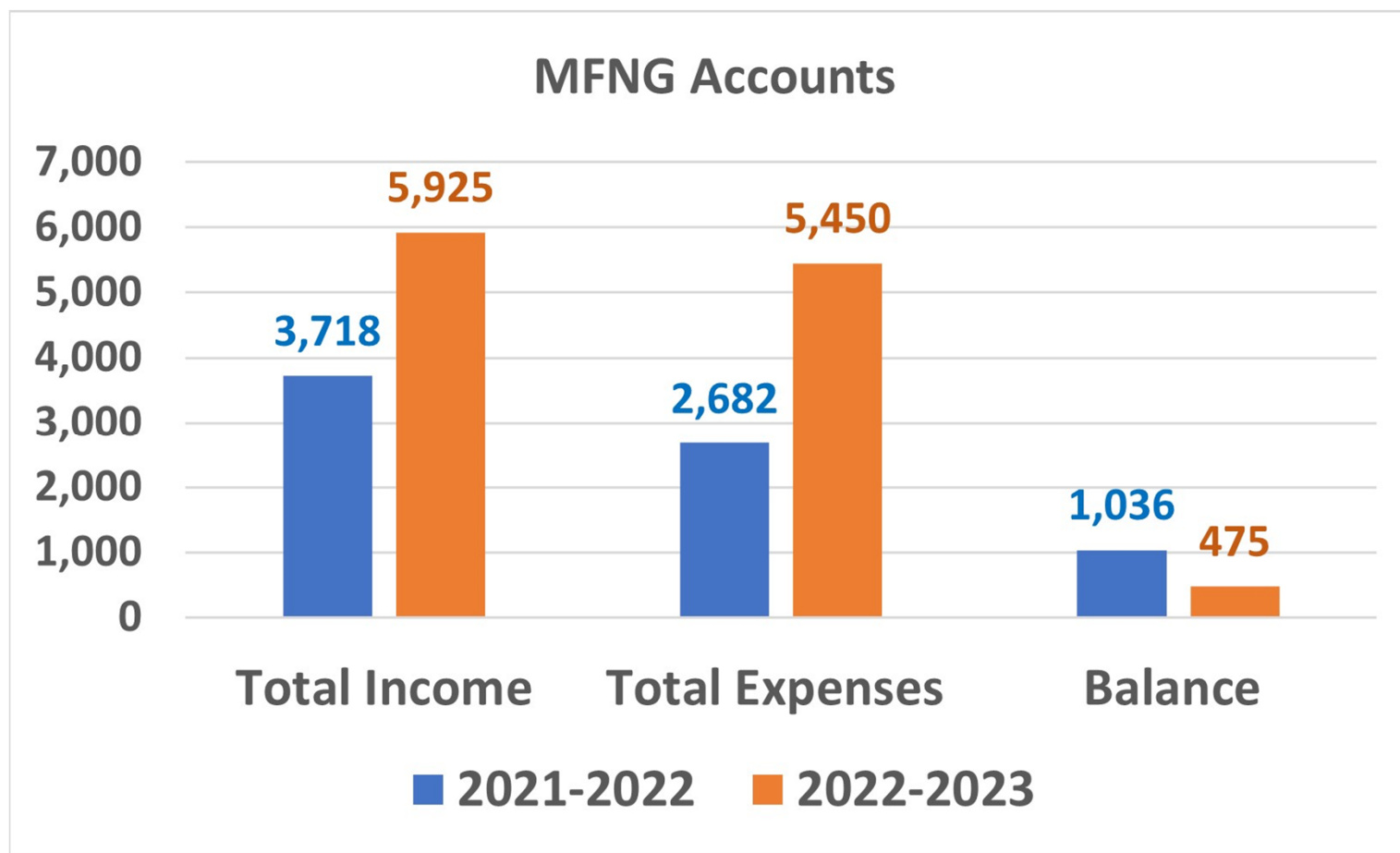
Specialist Group

	2021-2022	2022-2023
Membership Fees	2,476	3,332
Webinars/Courses	942	2,293
Sponsorship	300	300
Total Income	3,718	5,925
Speakers Fees	2,300	3,744
Honoraria & Awards	250	130
Travel & Subsistence	36	1,169
Exhibition & Conferences	0	0
Printing & Marketing	0	0
Running & Subscription Costs	96	407
Total Expenses	2,682	5,450
Balance	1,036	475



Treasurer's Report

Committee member: Eugenia Grand



Secretary & Membership Report

Committee member: Bahee Van de Bor

Secretary & Membership Report

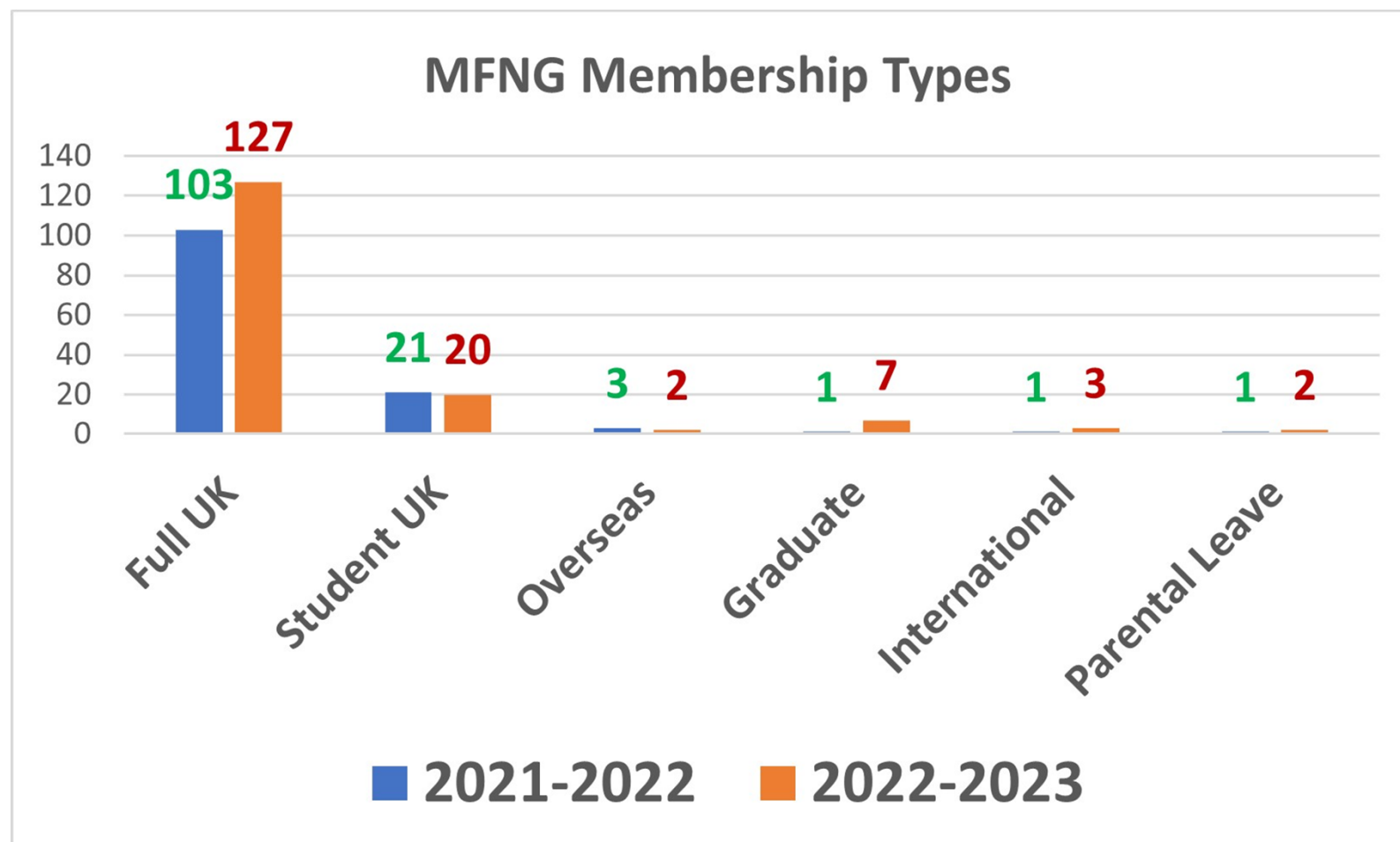
Committee member: Bahee Van de Bor

- We had 3 meetings over the 12 months to coordinate the work of the MFNG of the subcommittees.
- Including 1 in-person meeting in London



Secretary & Membership Report

Committee member: Bahee Van de Bor



Project Coordinator Report

Committee Member: Catherine Gallagher

Project Coordinator Report

Committee Member: Catherine Gallagher



Activities 2022-2023:

- 4 committee meeting and 4 webinars
- Nutrition in Pregnancy course – blended learning
- Research team publish high impact journal articles, presented at national & international conferences
- PEN training to support development of guidelines and fact sheets



Project Coordinator Report

Committee Member: Catherine Gallagher

Plans for 2023-2024:

- Implement project management processes using BaseCamp
- To get practice questions re supplements for pregnancy/fertility into PEN
- Coordinate committee projects ensuring timely completion
- Monthly project updates



Communications & Courses Report

Committee member: Anita Beckwith

Communications & Courses Report

Committee member: Anita Beckwith



2022-2023

- Led on Nutrition Management in Pregnancy Course in 2023
- Maintain communication links between members and the MFNG committee
- Worked with CP, EuG, & RH to produce Fertility Factsheet

2023-2024

- Nutrition Management in Pregnancy Course November 2023- December 2024
- Fertility Guidelines



Nutritional Management in Pregnancy Course

2 courses: April/May 2022 & Jan/Feb 2023

Committee member: Anita Beckwith



- Online via Teams and BDA Learning Zone (6 month access)
- Registered Dietitians & Registered Nutritionists
- Endorsed by BDA & AfN
- **2022 course (36 participants):**
 - All live
 - 2 speakers/session & live panel
- **2023 course (39 participants):**
 - Live & recorded sessions 2-5pm Jan/Feb
 - 2 weeks: catch up & implementation
- Live panel: 28/2/2023 2-5pm including **Eating Disorders in Pregnancy**



Nutritional Management in Pregnancy Course

November 2023 - January 2024

Committee member: Anita Beckwith



- Online via Teams and BDA Learning Zone
- Recorded: 5 sessions Tuesdays 2-5pm Nov/Dec
- 2 speakers/session
- Plan: 6 session: **2 new topics: eating disorders in pregnancy & breastfeeding**
- 4 weeks: catch up & implementation
- Live panel: 23/1/2024 2-5pm
- Email interest: maternalfertilitysg@bda.uk.com



Funding opportunities

Committee member: Anita Beckwith



- **Journal subscriptions**
- **Bursaries:**
 - 4 places to The Nutrition Society Summer Conference in Liverpool 3-6 July



Events Report

Committee member: Ro Huntriss

Events Report

Committee member: Ro Huntriss

Events 2022/2023

- Full Day Study Day March 2022 (71 tickets)
- 3 webinars:
 - Fertility Nutrition in Research & Practice (90 tickets)
 - Nutrition & PCOS (joint event with MyNutriWeb)
 - Nutrition & Fertility (joint event with MyNutriWeb)



Events Report

Committee member: Ro Huntriss

Plans for 2023/2024

- Annual Study in June 2023
- Morning study event to celebrate World Obesity Day on 02/03/2023 – joint event with Obesity Group & British Psychology Society
- In discussions with Irish Dietitians for joint event



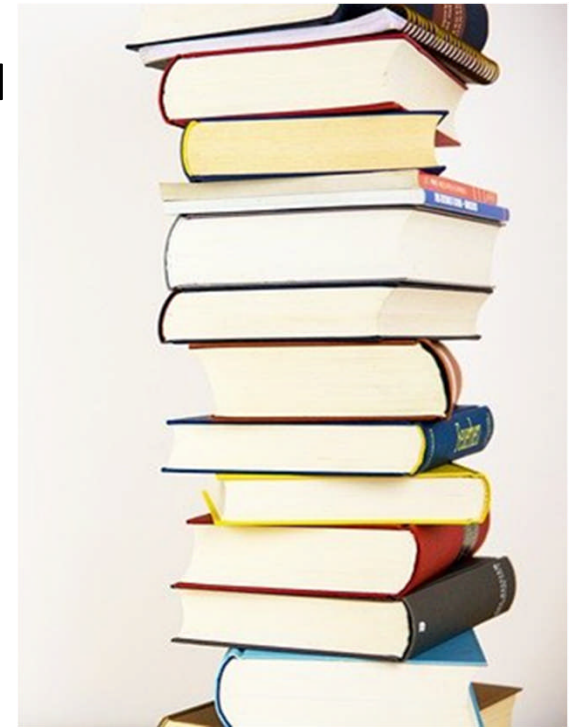
Research & Resource Report

Committee members: Julie Abayomi & Kate Maslin

Research report

Committee members: Julie Abayomi & Kate Maslin

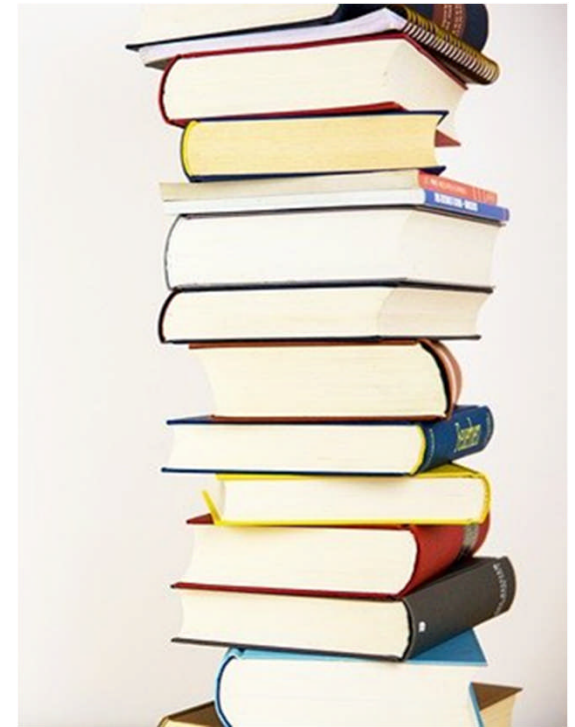
- Completed database of MNFG members expertise
- Presented posters: Nutrition Society Conference, Cork; All Ireland Midwifery Conference, International Collaboration for Hyperemesis Gravidarum conference.
- Published papers (weight management, endometriosis, GDM)
- Section in Midwifery standard textbook 2023 edition
- Participated in Core Outcome Set for Hyperemesis Gravidarum.
- Contributed to workshop at the European Conference on Preconception Health and Care about pregnancy after bariatric surgery.
- Responded to consultations including folic acid fortification
- Reviewed abstracts, presented & chaired at BDA Research Conference
- Committee member awarded NIHR Research Internship
- Media appearances



Research plans for 2023-2024

To continue to provide support for members with research ideas, for example:

- Applications for NIHR doctoral/pre-doctoral fellowships
- Input to study days
- Reviewing abstracts and chairing at BDA Research symposium
- Coordinating responses to government consultations relevant to maternal nutrition
- Writing & publishing papers
- Organising and reviewing applications for bursaries to attend relevant research conferences



Manual of Dietetic Practice

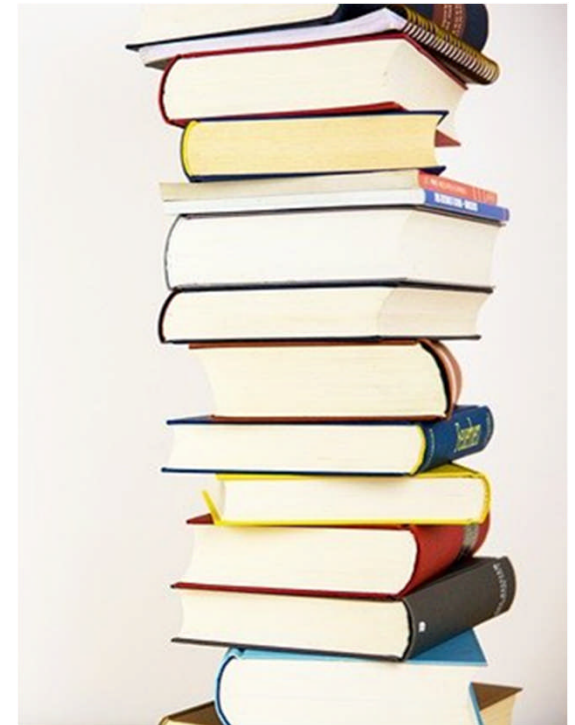
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**Maternal and
Fertility Nutrition**

Specialist Group

- KM part of editorial team for new 7th edition of textbook
- A survey was undertaken by editorial team in the autumn regarding the scope and content of new edition.
- Responses indicated that maternal/fertility nutrition was a top theme to be updated/improved in the textbook.
- Thanks to group members who completed survey.
- KM will be seeking authors for the new edition in the second half of 2023 - great opportunity to raise profile of our speciality and become a published author.



Website & Newsletter Report

Committee Members: Kathryn Haywood & Laura Logan

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Website & Newsletter Report

Committee Members:

Kathryn Haywood & Laura Logan

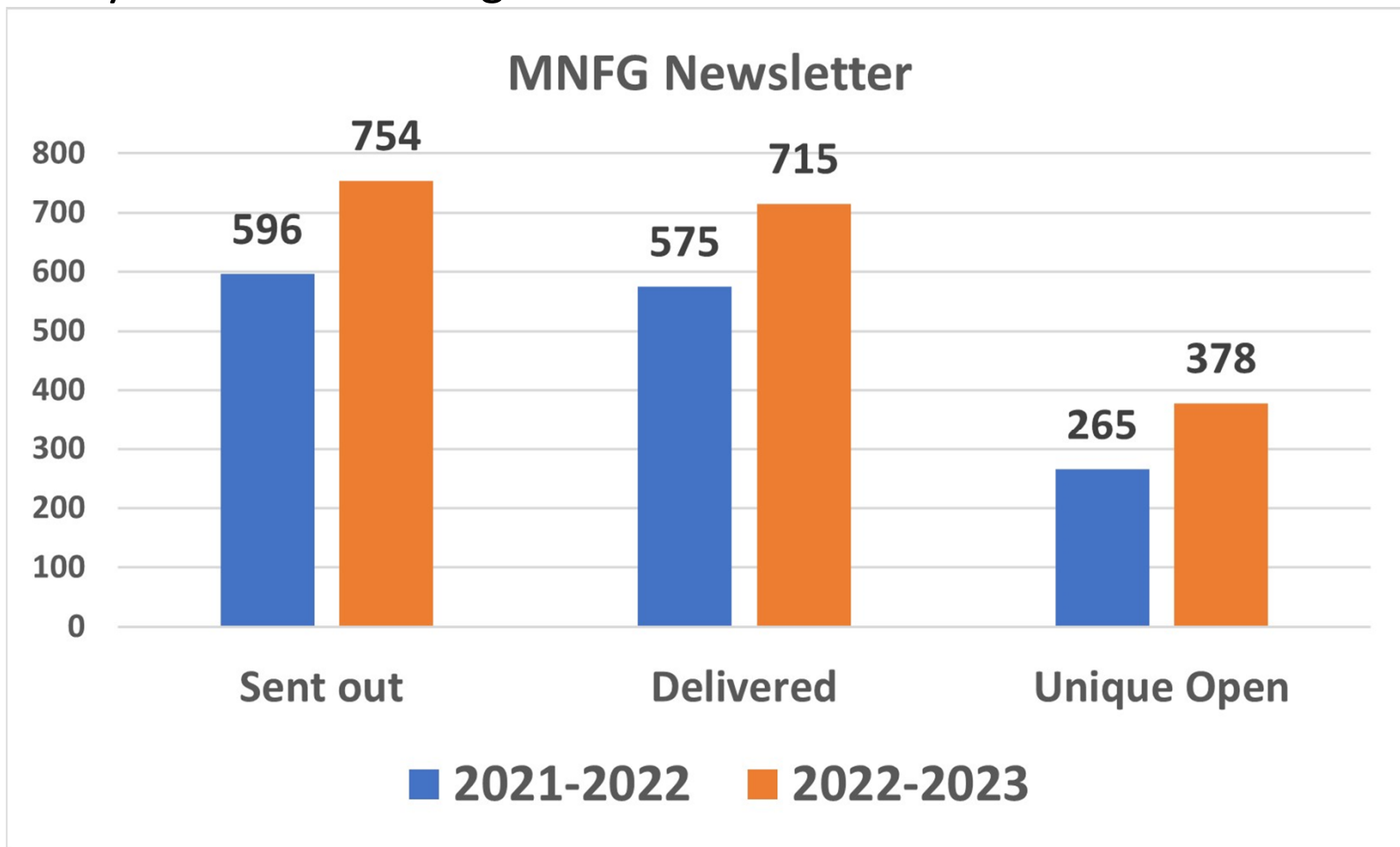
- Website is Public and Members-Only pages
- Members section for MNFSG clinical fact sheets
- Newsletter – MFNG member-only
- Quarterly newsletters
- Six ad-hoc updates: course information, survey, meetings
- Increased website presence & interest
 - Unique webpage views increased by 4.6% in the previous 12 months.
 - Average time spent on webpages increased by 12.3% in the previous 12 months.



Website Report

Committee Members:

Kathryn Haywood & Laura Logan



Website & Newsletter Report

Committee Members:

Kathryn Haywood & Laura Logan

Plans for 2023-2024:

- Continue to raise MFNSG's internet presence & ensure information is relevant and up to date.
- Repeat the Members Survey Feedback & share themes or results on the website.
- Promote newly developed resources within the specialism.
- Work with social media coordinators to ensure a consistent message.
- Add a webpage to inform of current projects, research and resource development.



Social Media Report

Committee Members: Tazmin Lewis & Naomi O'Connor

Social Media Report

Committee Members:

Tazmin Lewis & Naomi O'Connor



Key Objectives

- Manage & Organise public-facing & members only pages
- Promote the work of MFNG & BDA working with BDA member services & External Affairs
- Promoting webinars, MFNG study days , resources, relevant evidence-based information



Please help to raise our profile by visiting our social media pages and liking, commenting and re-share our posts.

Social Media Report

Committee Members:

Tazmin Lewis & Naomi O'Conner



Instagram – @BDA_MaternlandFertility(public)

	2022	2023
Accounts Reached in last 90 days	870	1,436
Accounts Engaged in last 90 days	78	74
Followers	1,054	1,339

Social Media Report

Committee Members:

Tazmin Lewis & Naomi O'Conner



Facebook @BDA Maternal & Fertility Nutrition Group (closed group)

	2022	2023
Members	367	422
Past 60 days Posts	30	11
Past 60 days Comments	170	95
Past 60 days Reactions	269	177

Social Media Report

Committee Members:

Tazmin Lewis & Naomi O'Conner



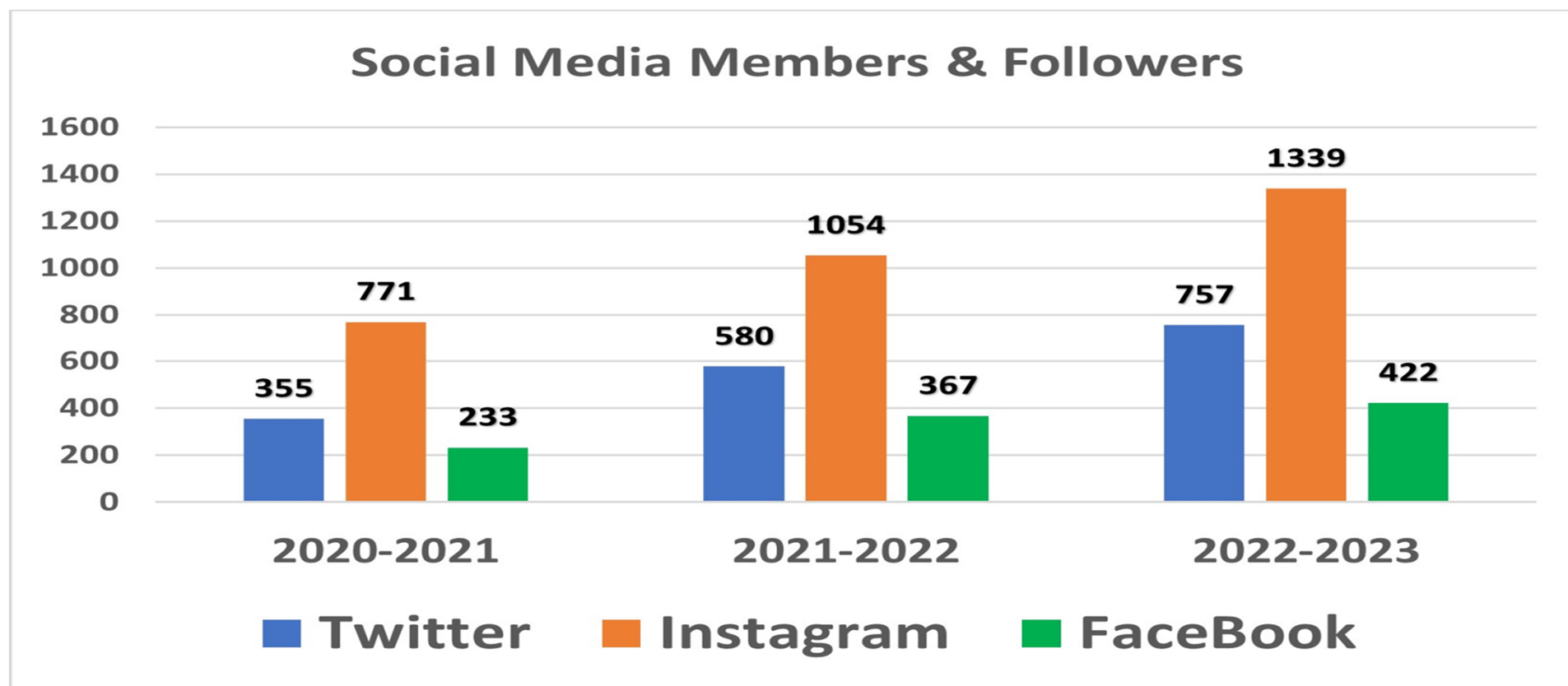
Twitter - @BdaMaternal (public)

	January 2022	January 2023
Impressions	13,400	127
Profile Visits	1,280	19
Mentions	36	1
Followers	580	757

Social Media Report

Committee Members:

Tazmin Lewis & Naomi O'Connor



Social Media Report

Committee Members:

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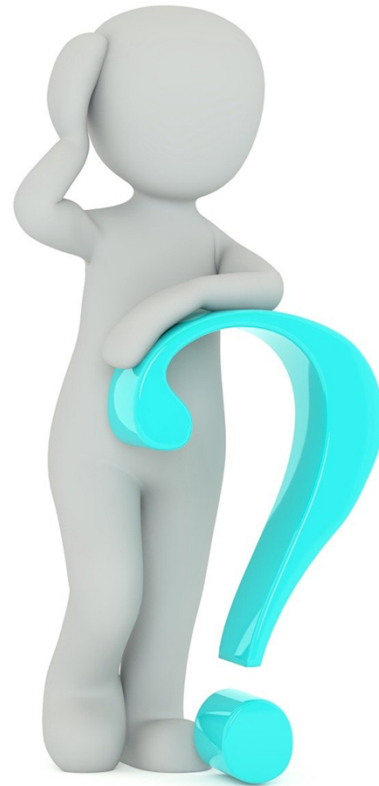


Plans for 2023-2024

- Create YouTube Channel to promote resources
- Health awareness days/months
- Highlight dietitians working in this subject
- Increase followers/engagement for all platforms
- Growth the community



Please help to raise our profile by visiting our social media pages and liking, commenting and re-share our posts.



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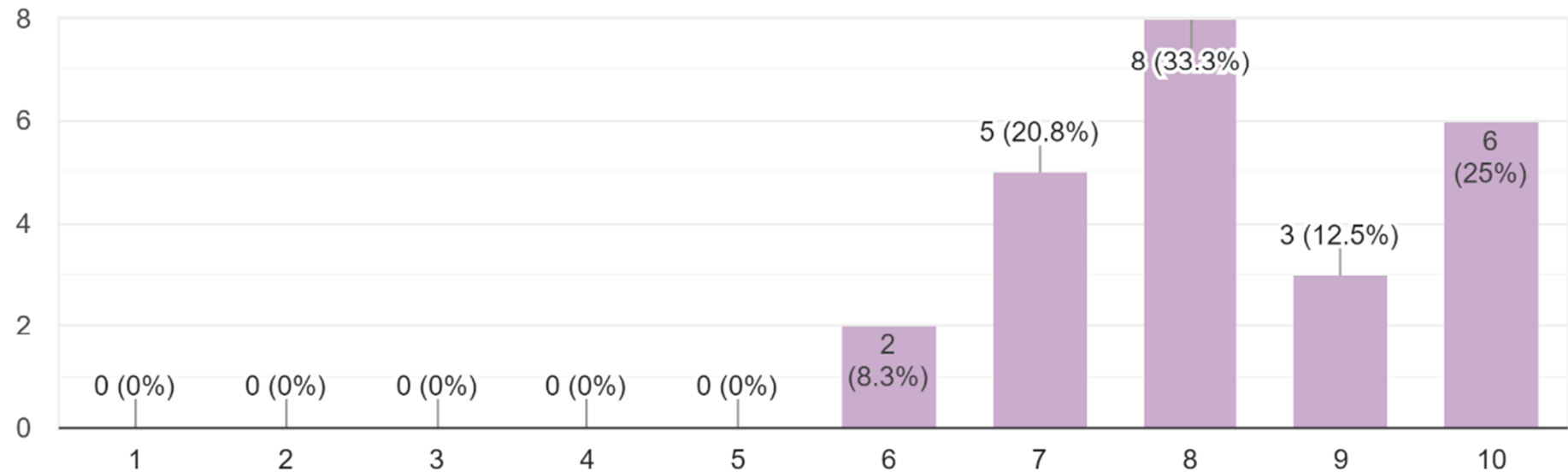
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Membership Survey Report

Committee Members: Laura Logan

Overall how satisfied are you with the Maternal & Fertility Nutrition Specialist Group ?

24 responses

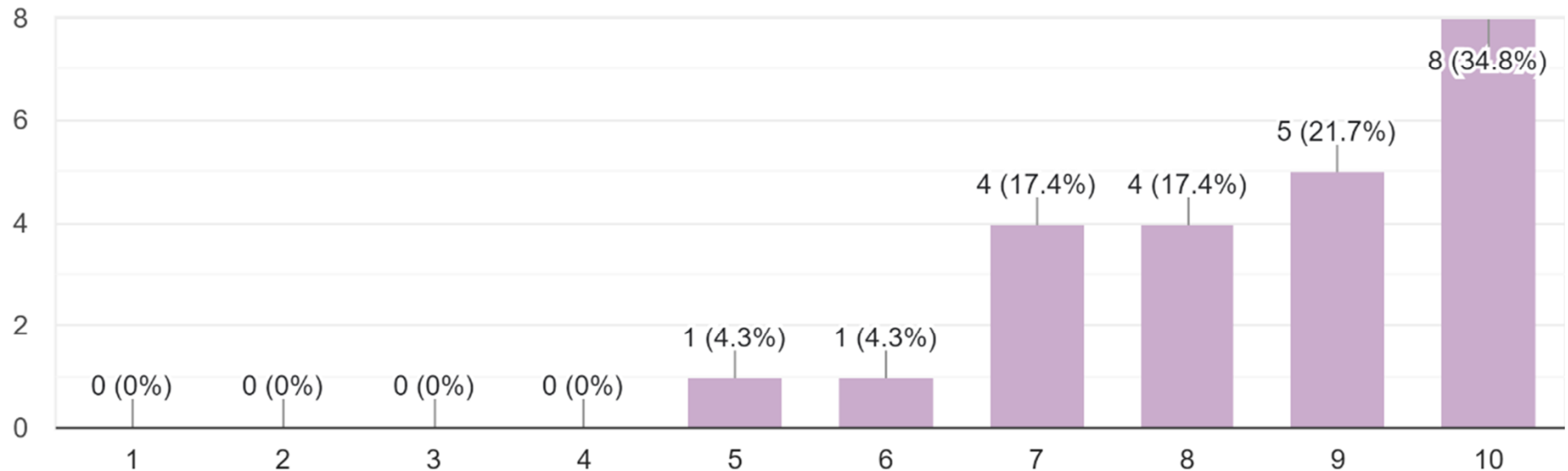


Membership Survey Report

Committee Members: Laura Logan

Overall how satisfied are you with education events provided by the group (webinars, study days) ?

23 responses



Membership Survey Report

Committee Members: Laura Logan

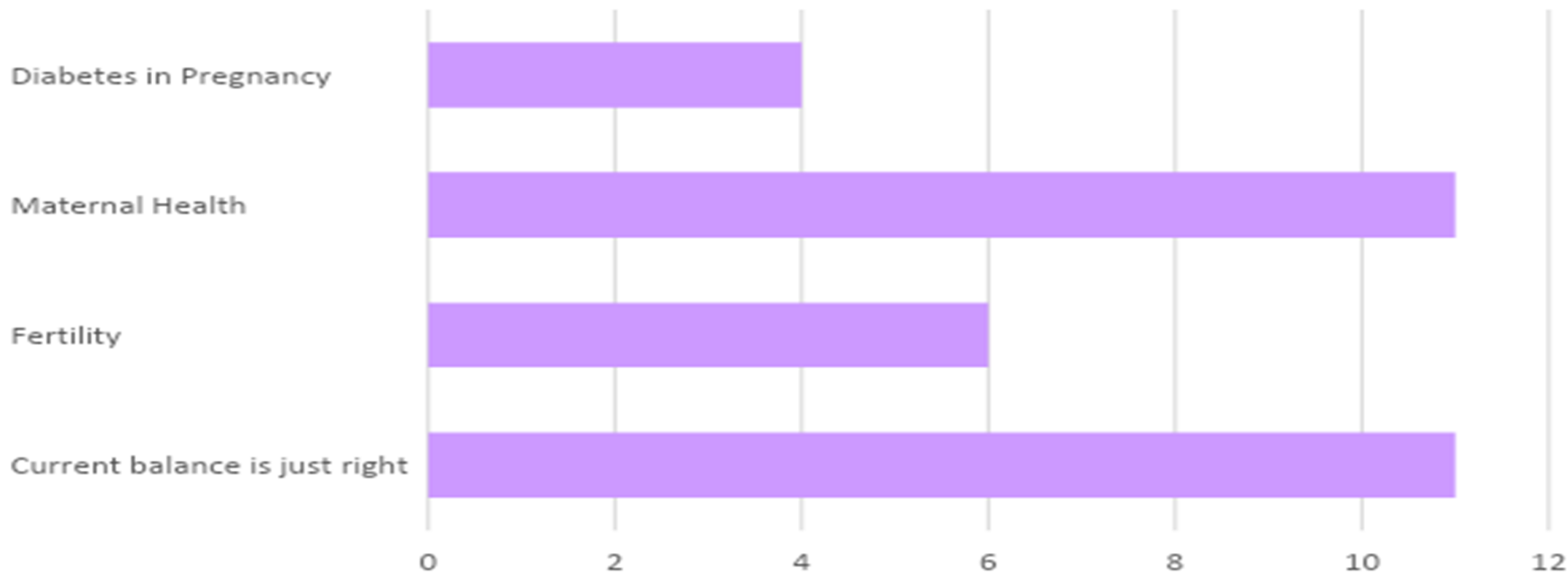
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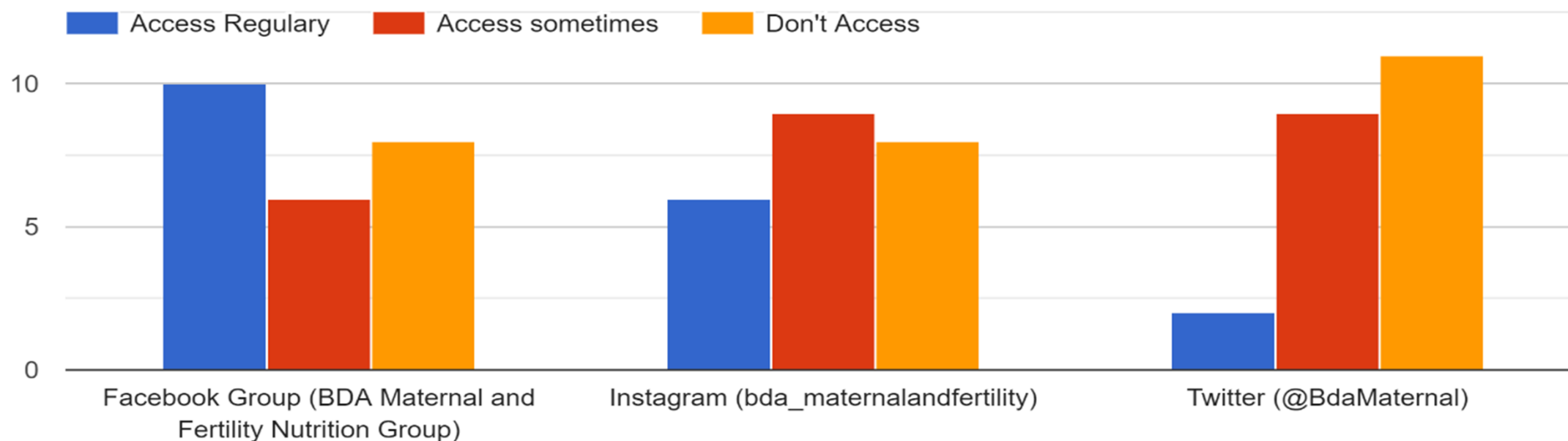
Which areas would you like to see more webinars
focussed on ?



Membership Survey Report

Committee Members: Laura Logan

How often do you access our Social Media pages ?



Membership Survey Report

Committee Members: Laura Logan

Other Comments



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