

# The British Dietetic Association volunteer position

## Website Editor; Obesity Specialist Group

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### Aims and Objectives of the Group

- Develop and promote a professional specialism within dietetics.
  - Represent a defined group of members.
  - Communicate evidence-based standards and practice in obesity.
  - Support post registration training in obesity.
  - Act as a voice of professional expertise, contributing to national guidelines.
  - Campaign for initiatives aimed at reducing obesity prevalence and leading to health improvement with an emphasis on reducing health inequalities.
  - Contribute to reducing obesity stigma by promoting the use of people first language and the use of non-stigmatising images.
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### What the post has to offer

As the Website Editor, you will be responsible for keeping your group webpages up to date with clear, consistent and useful content. You will have the help of your committee to develop, create and edit relevant content for group members, creating and maintaining a valued member resource. Using BDA communication channels to share your committee's work, events, resources and projects.

You'll work with the committee to develop an overview of the strategic developments affecting the specialist group from both within the BDA and externally to the profession. Using your knowledge and skills to represent specialist group members interests, advocate for the specialism and the dietetic profession as a whole.

We don't expect you to do it alone, you'll be supported by the Webmaster team and the Volunteer Officer who provide training to prepare you for this role as well as ongoing support and guidance. You'll have the support of the committee to plan content and provide information.

Through this position you will gain communication, writing, web editing and project management skills, which can translate directly into career development. It will also give you an opportunity to work with colleagues across your speciality, building networks, sharing knowledge and skills.

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### Main duties and responsibilities

- Overall responsibility for maintaining group web pages on the BDA website.
- Ensure content is up to date and relevant.
- Co-ordinate the committee to create content for the group web pages.
- Work closely with the BDA's Volunteer Manager and Webmaster Team, seeking advice and guidance where needed.
- Use BDA communication channels and newsletters to promote the work of the group.
- Work with the BDA Webmaster Team to develop website layout and structure where needed.
- Attend Web Editing training upon commencement of the role and refresher training where needed. Use the volunteer hub to keep up to date with new features and developments of the website.
- Where relevant support the committee in delivery of Group projects.

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## Training Support and Resources

As the Website Editor you'll work closely with the Volunteer Manager and the Webmaster Team who offer support, guidance and advice to the postholder. Support for this role is offered by key committee members including the Social Media Officer and Events Officer who work as a team to promote the work of the group.

We have a variety of resources, tools and training available to support this role including:

- Induction with BDA staff and a full handover from the previous postholder.
- Training and development opportunities to help build personal and professional skills including workshops, webinars and the BDA's annual volunteer conference.
- Access to our volunteer hub with a wide range of website editing tools and resources.
- Regular support and advice from the Webmaster Team.
- Website Editing training to help you build skills.
- Access to our volunteer handbook and volunteer hub providing a range of resources and guidance.
- Regular communications including a monthly volunteer ezine with BDA updates and opportunities.
- Networking with other volunteers through events, webinars and access to our volunteer forums.

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## Length of service and commitment

You will be elected for a two-year term of office and have the option to extend for an additional two-year term. Reasonable notice can be given if you are no longer able to fulfil this role.

There are a number of training and development opportunities available, including a detailed induction with BDA staff and governance training to be undertaken upon commencement of each term.

Committee meetings are held regularly throughout the year and can be attended virtually if required. There is a varying and flexible amount of work in between meetings which is dependent on the strategy, workplans and projects agreed to by the committee.

The specialist group holds a minimum of one event for members a year which includes the Annual General Meeting, it is typical for the committee to attend these events.

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## Appointment method

To apply for this role [please submit a nomination form and a copy of your CV](#). Nominees must be a member of the group and provide the names and signatories of two BDA members to support their nomination.

If you would like an informal, confidential discussion about the role and the nomination process, please contact Lucy or Adrian at [bdaobesity@gmail.com](mailto:bdaobesity@gmail.com).

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