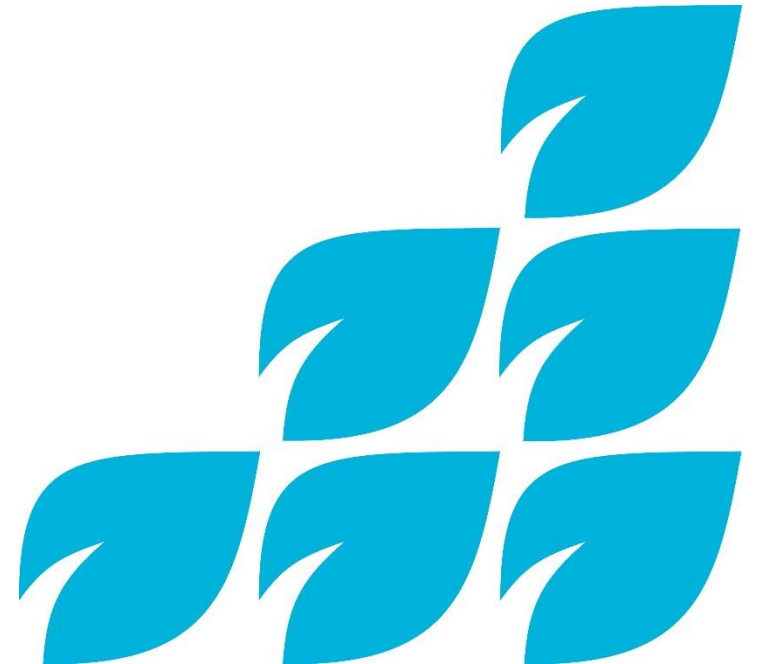




Freelance Specialist Group General Meeting

Agenda

- Welcome, introductions and apologies
 - Gillian Farren, Interim Freelance Group Co-chair
- Minutes of previous AGM and business arising from minutes
 - Gillian Farren
- Report on activities
 - Jessica Carter, Director of Membership, Marketing and Communications
 - Andy Burman, CEO
- Financial Statement
 - Louise Pritchard, Chief Operating Officer
- Ratification of subscription rates for the coming year
 - Andy Burman
- Election of Committee Posts
 - Andy Burman
- A.O.C.B
 - Gillian Farren
- Date of next meeting
 - Gillian Farren





The Association
of UK Dietitians

Revisiting BDA support for freelance members

Jessica Carter, Director of Membership Marketing and
Communications

Member Survey

Key findings:

- Freelance Dietitians Group is valued by members
- Key drivers are professional support and community
- Improvements needed to the website
- Additional support on profiles and self promotion would be valued
- Accessibility to content and visibility of freelancers key concerns



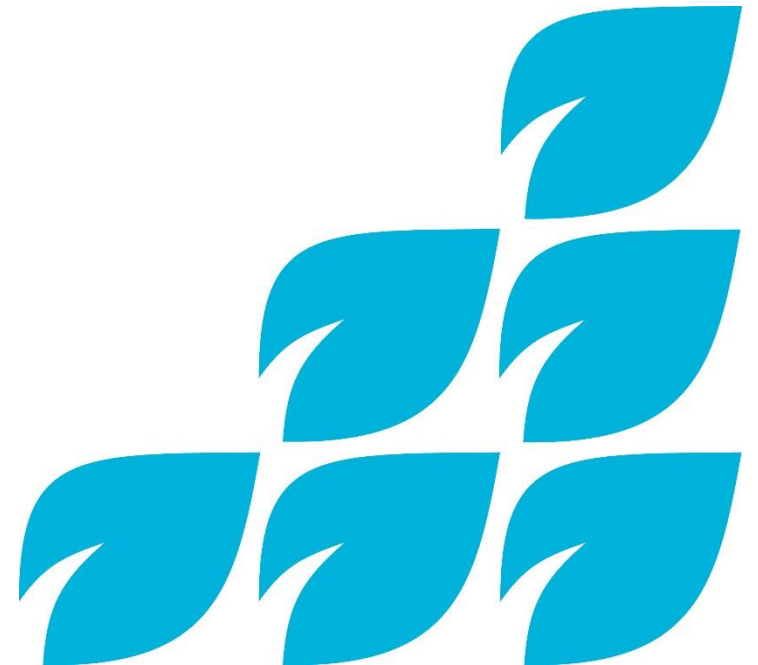
In development

Benefits

- Using survey feedback
- Improving communications on existing benefits
- Developing and investigating additional tailored options
- Planned new benefits Jan 2021

Website

- Key requirement from survey
- Integration with BDA site
- Improving profiles and directory
- User testing and feedback used





Andy Burman, CEO

A single, stylized white leaf graphic is positioned in the top right corner of the slide, set against a solid blue background.

Financial Statement

Louise Pritchard, Chief Operating Officer

Three stylized white leaf graphics are arranged horizontally in the bottom right corner of the slide, set against a solid blue background.

Summary of Financial Position Year Ended Feb 2020

ORIGINAL BUDGET

Income - £28,980

Expenditure - £25,472

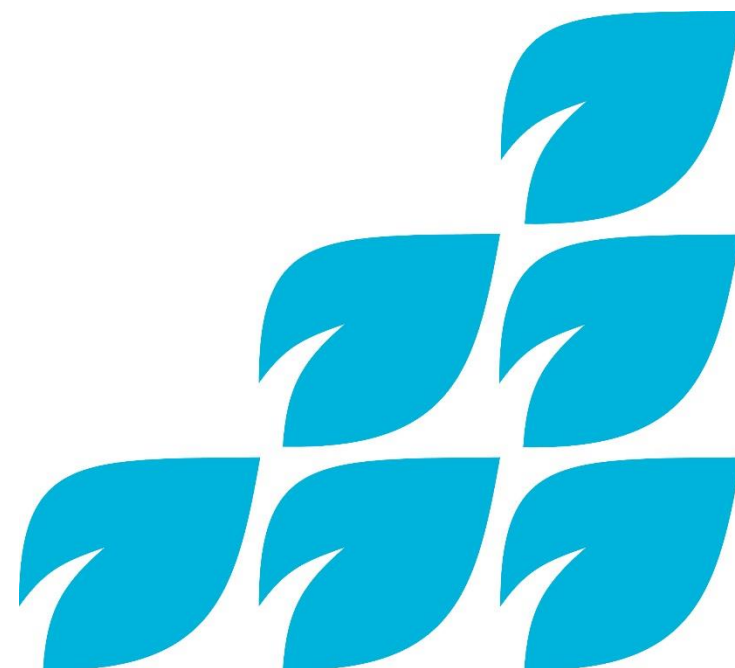
Underspend - £3,508

ACTUAL FOR THE YEAR

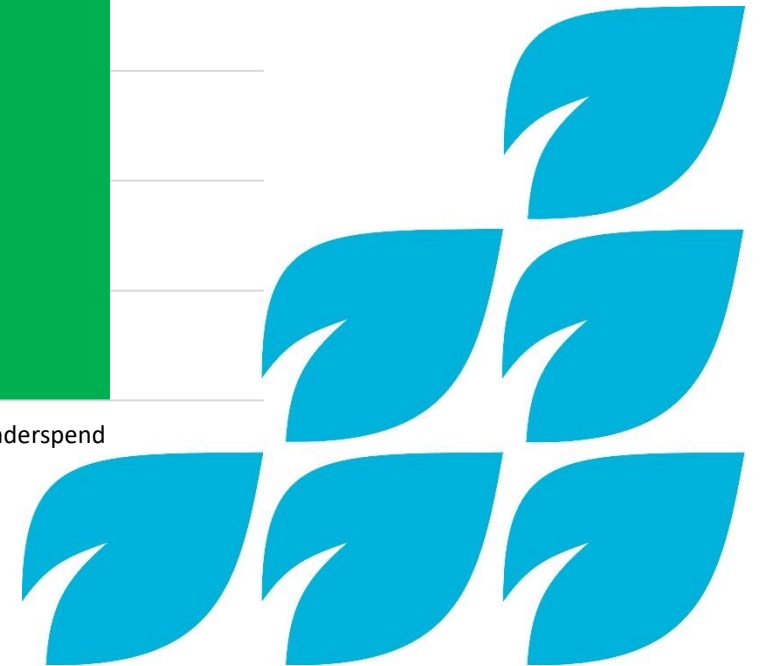
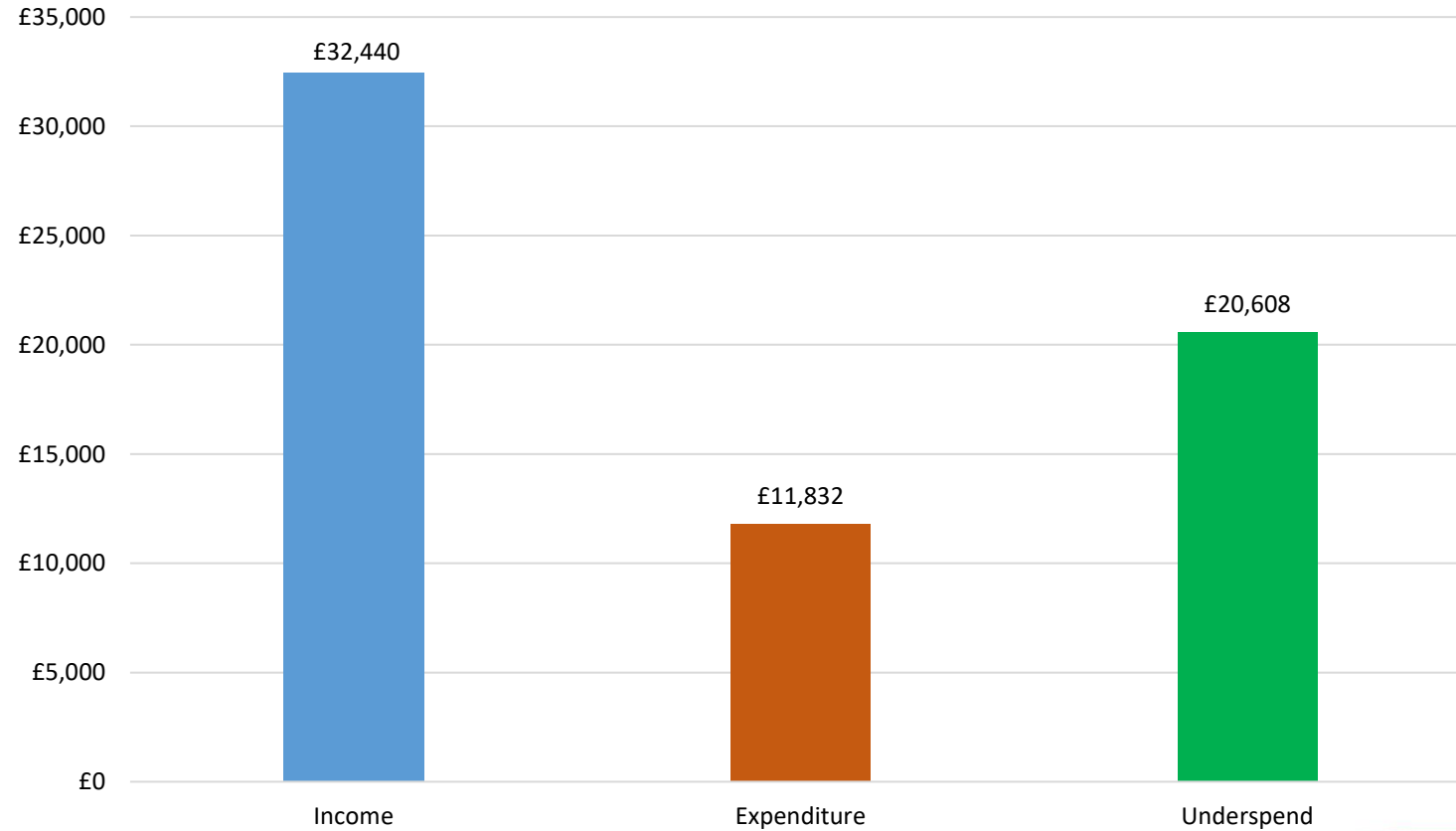
Income - £32,440

Expenditure - £11,832

Underspend - £20,608



Financial Performance for 2019/20



Summary of income

- This performed favourably against the original budget, resulting in a favourable £3,460 against the original budget position.
- The key area for this movement was in relation to membership income, which accounted for £2,972 of that favourable variance.
- Some delegate fee income was also received in the year and was in line with the budget projections.



Summary of expenditure

- This performed favourably against the original budget, and resulted in a favourable variance of £11,852 at the year end.
- There were a number of savings made across different expenditure lines, the notable ones of which included: Exhibition Space, Marketing & Merchandising & Computer & Website Support.
- All of the above; coupled with the favourable income variance, resulted in the year end position ending with an underspend of £20,608, which was £15,312 better than the original budget.



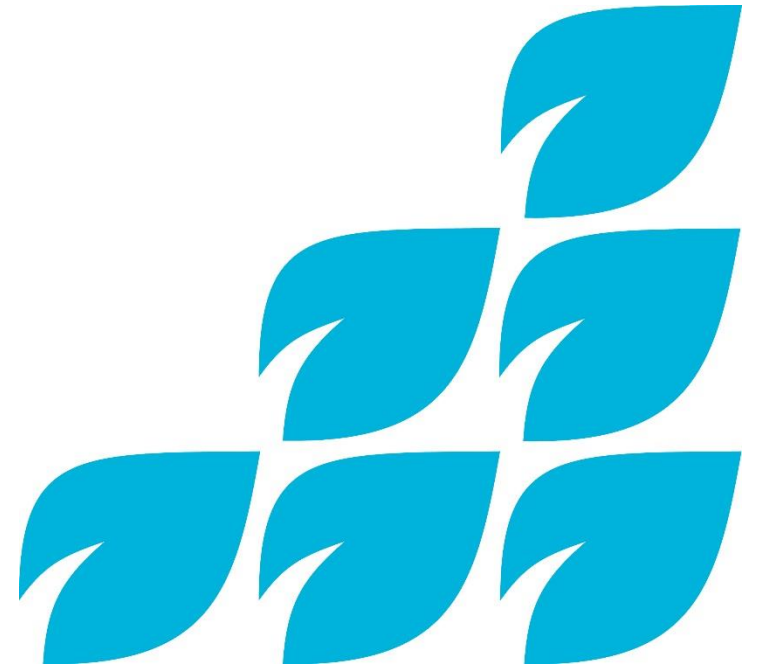
Current financial year

ORIGINAL BUDGET

Income - £29,280

Expenditure - £23,956

Underspend - £5,324



Summary position – up to October 2020

ACTUAL FOR THE YEAR

Income - £18,929

Expenditure - £9,241

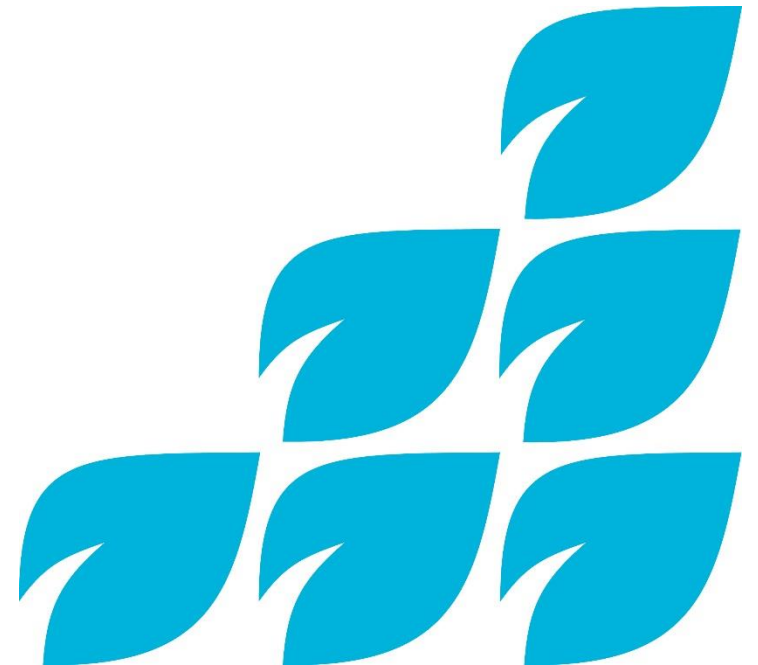
Underspend - £9,688

FORECAST FOR YEAR END

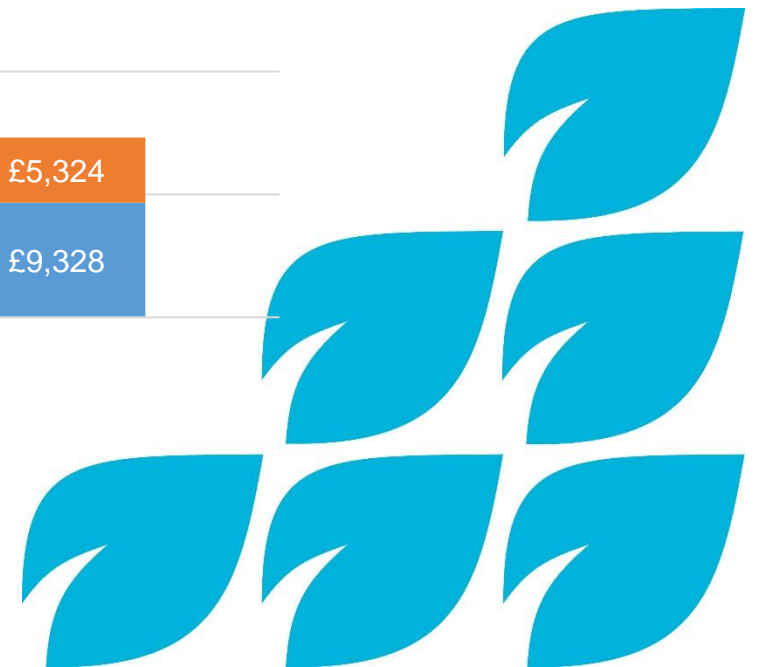
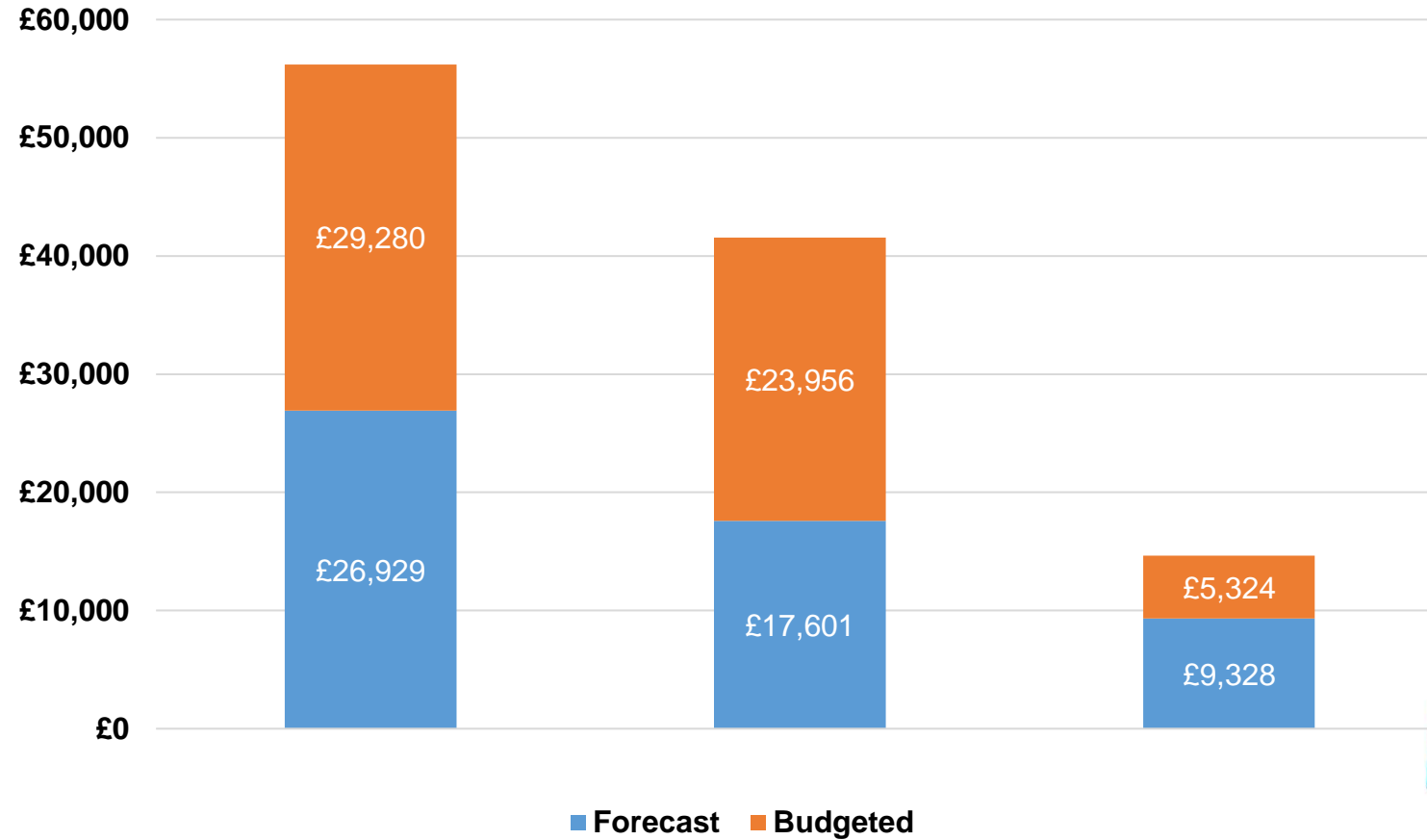
Income - £26,929

Expenditure - £17,601

Underspend - £9,328



Year End Forecast vs Budget Comparison





Andy Burman, CEO



**Gillian Farren, Interim
Co-chair**