



THE BUSINESS OF BETTER CARE

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WHAT WILL BE COVERED?

- **4 PILLARS OF PRACTICE**
 - **NAVIGATING THE NEED FOR ADDITIONAL RESOURCES**
 - **THE PSG WHAT CAN THEY SUPPORT WITH?**
 - **SUMMARY AND QUESTIONS**
 - **NEW RESOURCES**
- 



Pillar 1

Clinical Practice



Pillar 2

Facilitation
of Learning



Pillar 3

Leadership



Pillar 4

Service
Improvement
OR
Evidence,
Research and
Development



NAVIGATING THE NEED FOR ADDITIONAL RESOURCES



Notice that there is a gap or you are doing the same thing over and over

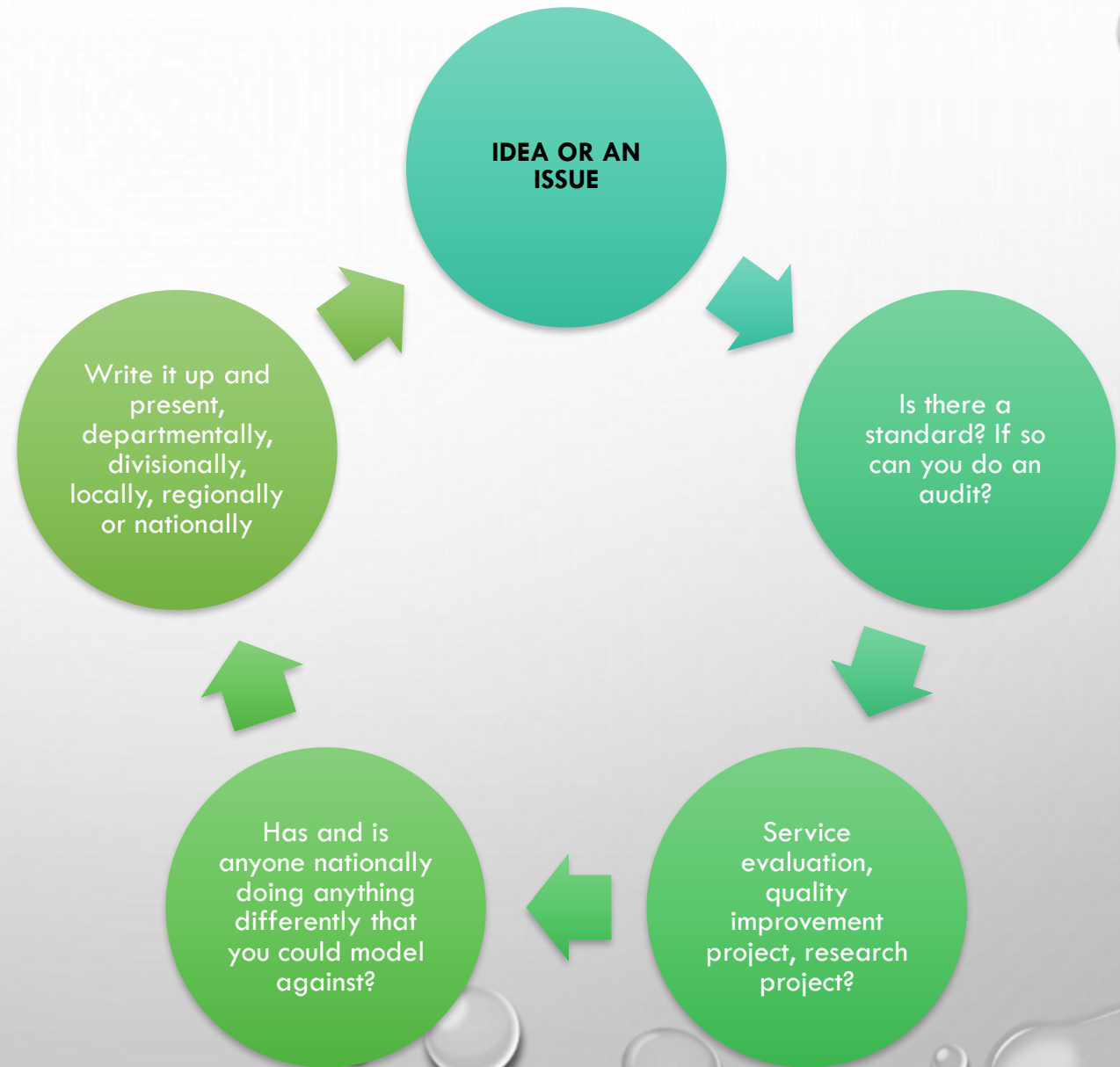


Is there a better way to do what you are doing and are you the best person to do it?



How can you make the change?

NAVIGATING THE WORKPLACE





WHY DO YOU NEED A BUSINESS CASE?



Do you have a resource need?



Is there anything else out there already?



Will this benefit many people in the Paediatric dietetic profession



WHEN YOU HAVE EXPLORED ALL OPTIONS AND STILL NEED FUNDING

- **HOW TO PRODUCE A BUSINESS CASE FOR
THE PAEDIATRIC SPECIALIST GROUP (PSG) OF
THE BDA**
- 

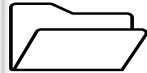
SUBMITTING AN IDEA FOR A BUSINESS CASE



SEND IDEA TO CHAIR OF PSG TO DISCUSS WITH THE COMMITTEE



IF IDEA FEELS APPROPRIATE IN CURRENT FINANCIAL CLIMATE, THEN RECEIVE A BUSINESS CASE DOCUMENT TO COMPLETE



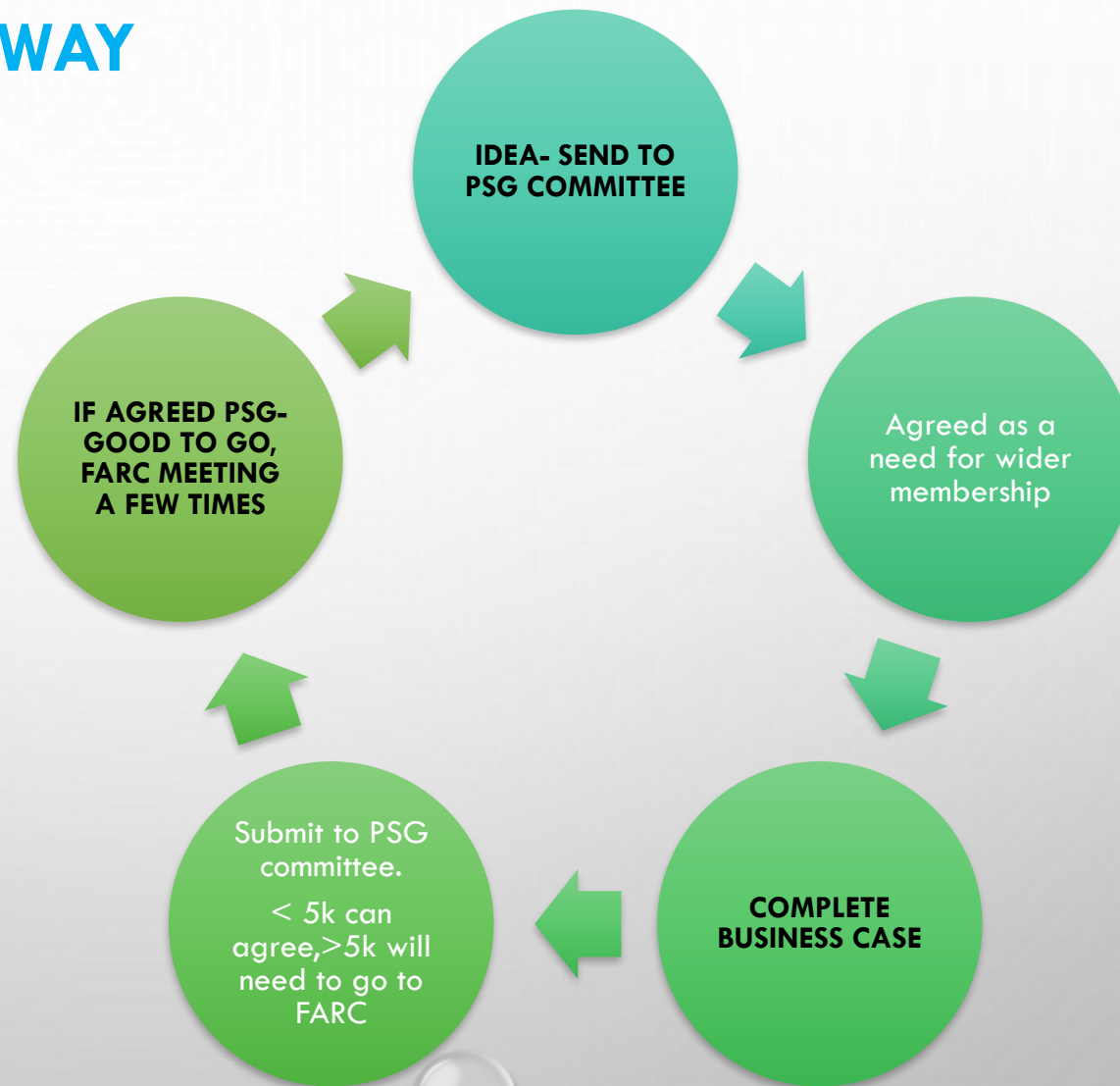
COMPLETE BUSINESS CASE AND RETURN TO PSG CHAIR AND FINANCE OFFICER WHO WILL PROCESS IT



AWAIT OUTCOME FROM EITHER COMMITTEE DEPENDING ON LEVEL OF FUNDING REQUEST OR AFTER THE NEXT FARC COMMITTEE MEETING

EXPECTATION TO PRESENT OR SHARE WORK WITH PSG MEMBERSHIP

NAVIGATING THE BUSINESS CASE PATHWAY



**WHAT DOES A
BUSINESS CASE LOOK
LIKE AND WHAT
NEEDS INCLUDING?**

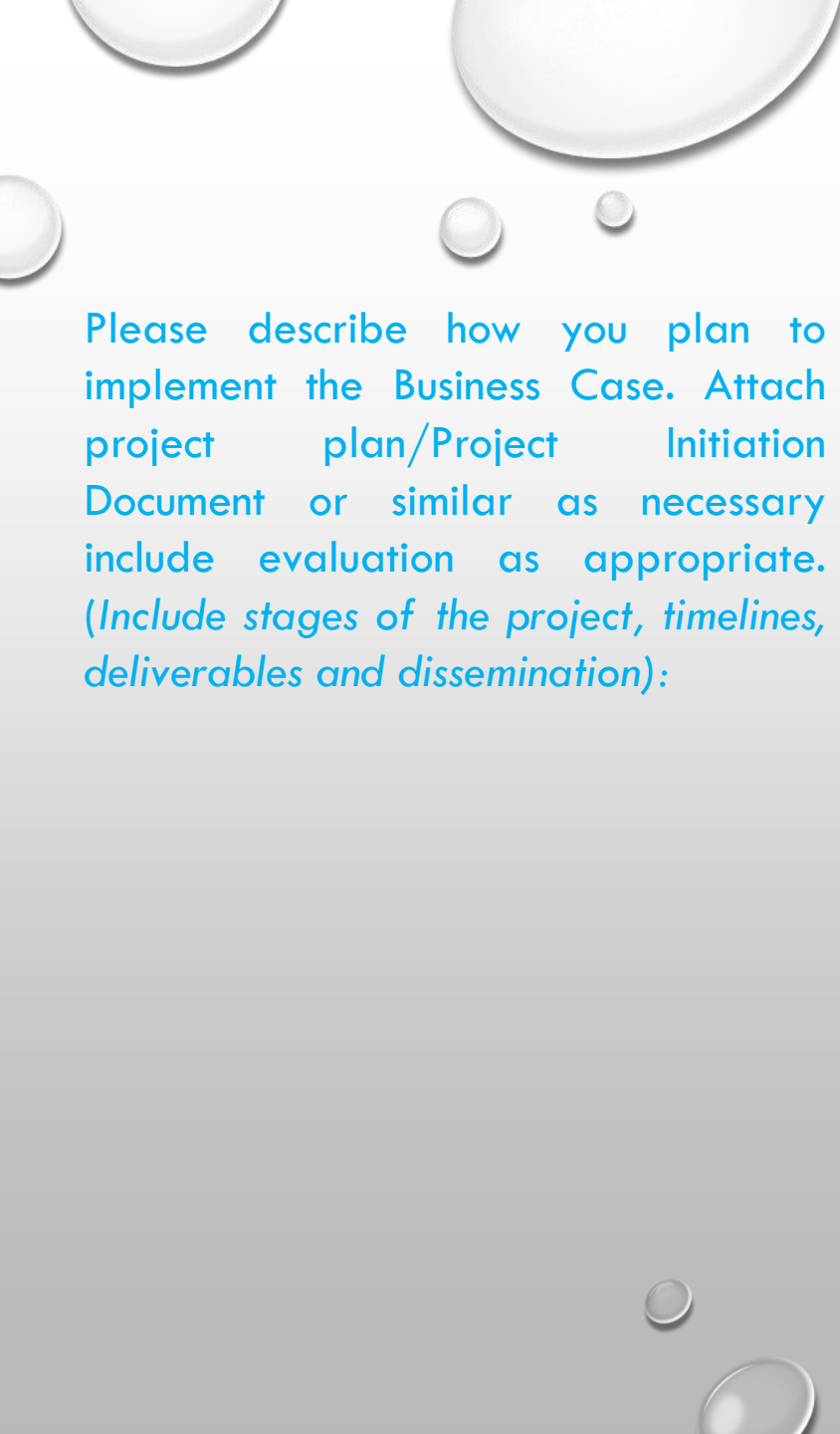


Background

Why is the project needed? *(Briefly what evidence is there to support the project? If possible, give one or two examples such as a recent paper or member survey or link to your strategy. How does the project advance the science and practice of dietetics? Suggested work count 150).*

Overall aim of the project *(Please provide a clear and concise summary outlining the main objective/s of your project. Take into consideration the following: What is the primary goal you hope to achieve? How does this project align with the strategic priorities of the BDA? What positive impact will this project have on members, stakeholders, or the wider dietetic profession? How does this project support professional development, policy advancement, or public engagement? What is the impact on the four nations? Suggested word count 150)*

Outcomes and/or outputs of the project *(What will members or others be able to do as a result of the project. What resources will be made available? Suggested word count Max 150).*



Please describe how you plan to implement the Business Case. Attach project plan/Project Initiation Document or similar as necessary include evaluation as appropriate. *(Include stages of the project, timelines, deliverables and dissemination):*

Staff support *(Will you require support from the BDA office for your project? If so, please provide details, including the type of support needed and the expected timelines.)*

Please be aware that BDA office support is limited, subject to availability, and may require advance notice. Additionally, design and branding services e.g., design and document layout are not available, so any design needs should be accounted for within the costs of your case.)

Expenses	Year 1 202X- 202Y £	Year 2 202Y-202Z £	Year 3 → £
Costs of Meetings and Subsistence			
Travel			
Professional Fees Professional fees consultant/company A Professional fees consultant/company B Fees to members			
Postage, Photocopying, Printing			
Telephones. Teleconferences, Webinars, etc.			
Other (specify) E.g., journal reprints, software,			
SUBTOTAL			

Income	Year 1 202X- 202Y £	Year 2 202Y-202Z £	Year 3 → £
Sales			
Delegate fees			
Other income (specify)			
SUBTOTAL			
TOTAL			

Opportunities

e.g., what opportunities are opened up as a result of this proposal? What missed opportunities may exist if the proposal is not accepted? What could the benefits be to the wider BDA/profession that may not be immediately obvious as part of a business case or policy position?

Threats

e.g., what threats are there to the BDA by adopting this proposal? Are there financial or governance risks? Are there reputational risks? What risks may exist if we do not adopt this proposal?

What is the potential impact of such threats, please try to suggest them as negligible/medium/high.

How likely would you say the threat is to actually arise, please suggest this as unlikely/likely/very likely.



SOME EXAMPLES OF SUCCESSFUL BUSINESS CASES DIETETIC RESOURCES - BDA

- **STUDENT TRAINING TOOLKIT**
- **CAREER PASSPORT**
- **OBESITY RESOURCES**
- **SCOOP CHART**
- **SELF- DIRECTED LEARNING MANUAL**
- **PRACTICE TOOLKIT: THE USE OF BLENDED DIET WITH ENTERAL FEEDING TUBES**
- **GUIDELINES FOR THE PREPARATION AND HANDLING OF EXPRESSED AND DONOR BREAST MILK AND SPECIAL FEEDS FOR INFANTS AND CHILDREN IN NEONATAL AND PAEDIATRIC HEALTH CARE SETTINGS**
- **COW'S MILK PROTEIN ALLERGY (CMPA): SETTING UP A PATIENT GROUP EDUCATION SESSION ON WEANING PACK**
- **BRISTOL RECIPE BUILDER**
- **VIDEO SKILLS LAB**



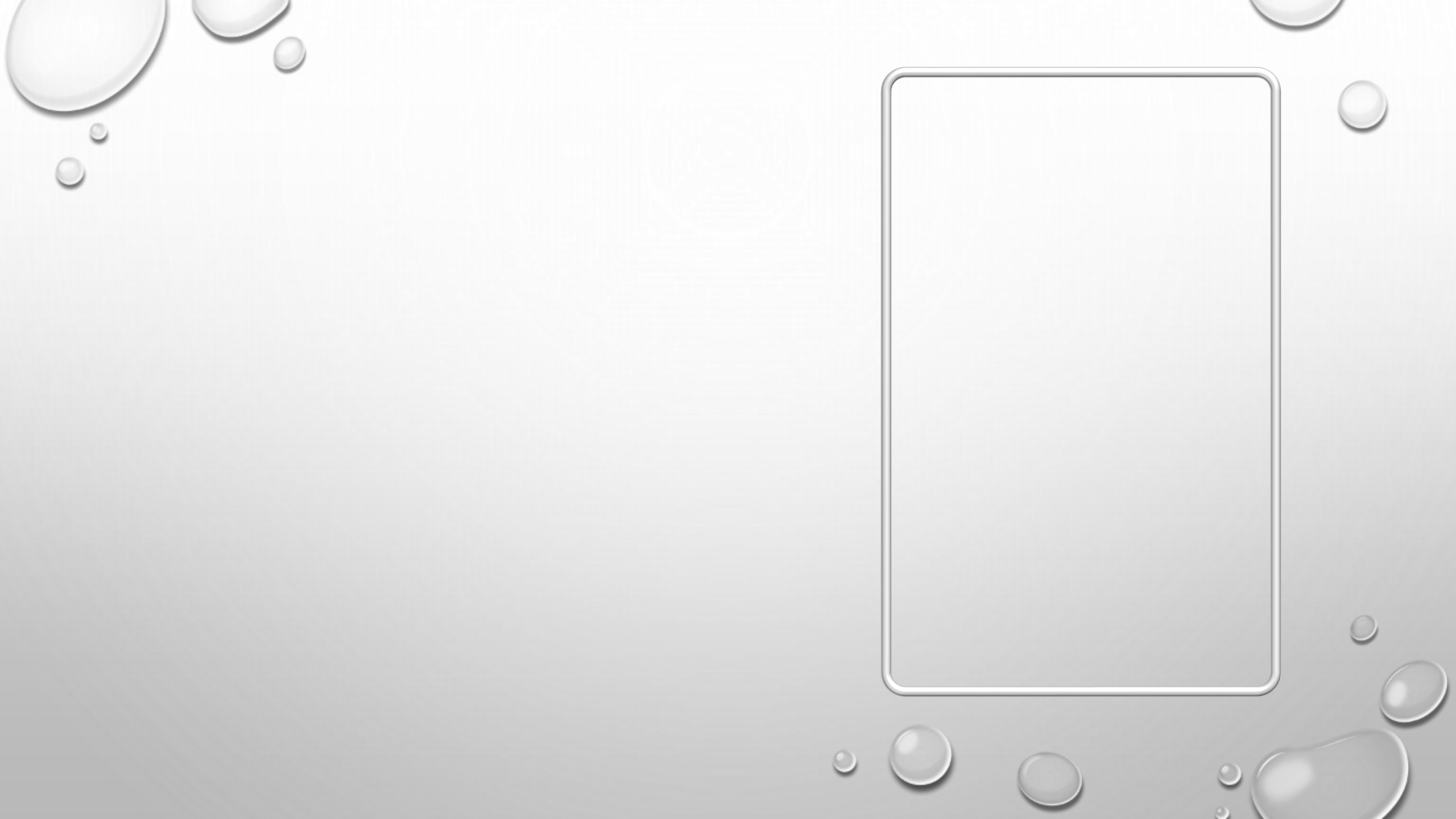
SUMMARY AND QUESTIONS

- GET YOUR EVIDENCE AND LOOK AT THE REACH OF THE PROJECT
- SUBMIT IDEA TO PSG
- IF APPROVED- COMPLETE THE BUSINESS CASE TEMPLATE, INCLUDE, COSTS, RATIONALE, TIME FRAME, EVIDENCE BASE OR NOT, REACH TO MEMBERSHIP, WRITE UP AND PRESENTATION, RISK IF NOT COMPLETED



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PAEDIATRIC SKILLS LAB



[Scan to find out more](#)

Bitesize videos to support learning and standardised training in child health. 12 short videos (1 to 5 minutes), written by specialist paediatric dietitians.



Weighing and measuring

- How to weigh children
- Weighing children who do not want to be weighed
- Measuring length and height
- Waist circumference
- Head circumference
- Measuring children with neurodisabilities



Plotting growth

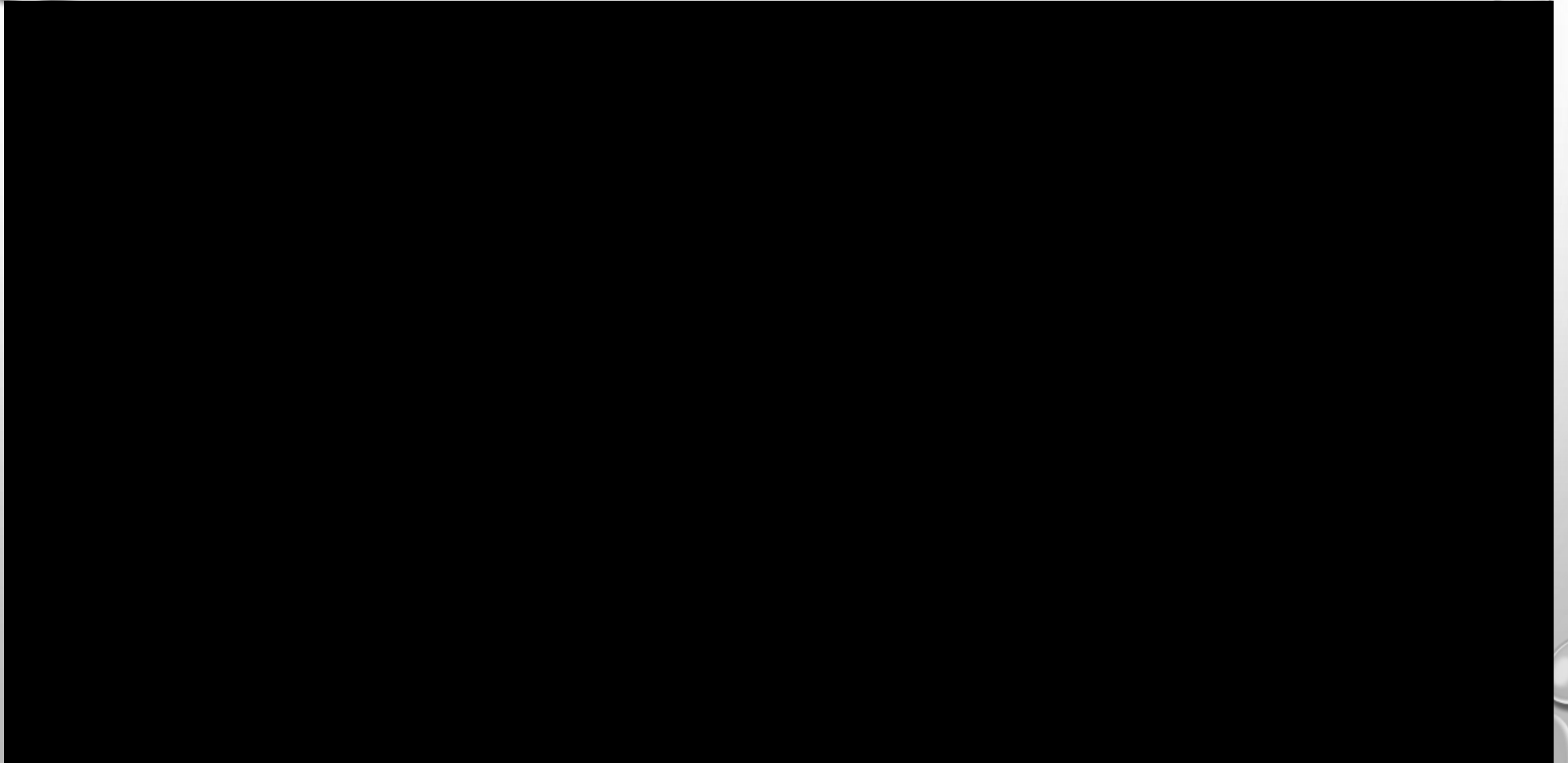
- Plotting a growth chart
- Plotting neonatal charts
- Interpreting a growth chart



Nutritional requirements

- Calculating energy, protein and fluid requirements
- Principles of protein to energy ratio
- Calculating a concentrated standard infant formula

VIDEO SKILLS LAB



HOW TO GET ACCESS

Three routes, depending on who you are.



Scan to buy or enquire



On a paediatric course

Delegates on the BDA paediatric modular courses and the MSc Advanced Professional Practice in Paediatric Dietetics get access **included in their course fee**, via the Learning Zone.



Individual CPD

Buy the full collection from the **BDA shop** for personal learning.

PSG member	£50
BDA member	£60
Non member	£100

Price for the full set of 12 videos



Organisations and training providers

Licence the collection for your team for **one or three years**. Hosted securely by the BDA and embedded in your own platform.

Pricing tailored to your sites and scale.

Enquire at
partnerships@bda.uk.com



EVIDENCE-BASED

Grounded in the latest research to inform confident paediatric clinical decision-making.



SUPPORTING FAMILIES

Addressing complex illness, behaviour change, and key challenges from food allergy to ARFID.



REAL-WORLD APPLICATION

Translating theory into practice with worked examples, case studies, and user-friendly tables.

BDA members receive 35% off.

Clinical Paediatric Dietetics

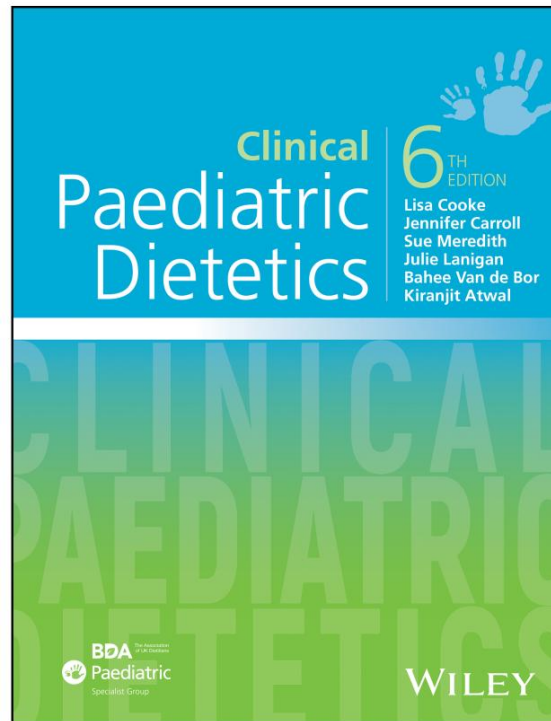


6TH EDITION

Lisa Cooke
Jennifer Carroll
Sue Meredith
Julie Lanigan
Bahee Van de Bor
Kiranjit Atwal

 **BDA**
The Association
of UK Dietitians
Paediatric
Specialist Group

WILEY



BDA The Association of UK Dietitians
Paediatric Specialist Group

NEW TEXTBOOK ALERT

HIGHLIGHTS:

- Safeguarding, food poverty, food insecurity, and sustainable diets
- The impact of complex illness on the family, supporting the family, communication and behaviour change skills
- Blended diets, food hypersensitivity, and prevention of food allergy
- ARFID and the effects of autism on food-related behaviours
- Equality, diversity and inclusion issues and their impact on children's nutrition and eating habits



In this section

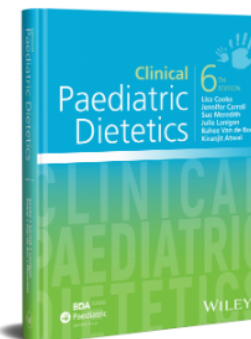
Manual of Dietetic Practice

Clinical Paediatric Dietetics

Clinical Paediatric Dietetics, 6th Edition is now available to pre-order

BDA members get 35% off

Log in or join the BDA as a member to access your discount code



The authoritative guide to paediatric dietetics for both students and experienced dietitians, endorsed by the British Dietetic Association.

Published by Wiley

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Cost (for individuals)

Hardback: £79.99

E-book: £71.99

✓ BDA member price: £51.99 (35% off)

✓ BDA member price: £46.79 (35% off)

Celebrate!!

