

For employers in Transport

A clear way ahead for healthy eating

How to help your workforce make healthier food choices



The BDA Work Ready Programme offers a bespoke nutritional wellness programme tailored to your employees' needs.

Our research shows that healthier eating and drinking choices can help workers in transport whose performance may involve:

- Adequate fuel for concentration, in order to maintain safety standards.
- Coping with working different shift patterns.
- Dealing with limited access to healthy meal, snack and hydration choices.
- Maintaining adequate hydration with sporadic access to toilets.
- Self motivation tools for lone workers.

Choosing the right source of help and advice can sometimes be a confusing task. Many people provide nutritional services, yet most are not accredited professionals in the area.

Dietitians are the 'Gold Standard' when it comes to nutrition and food professionals and through them you can be confident your workforce is receiving unbiased, up-to-date nutrition and diet information. Our programme has a 'pick and mix' approach meaning that you can choose the level of support required at the time that your staff need it.

For full details visit the website, or call us on 0121 200 8080.

bdaworkready.co.uk



BelVita Breakfast are providing funding and their insights and consumer expertise to support this programme.