

The British Dietetic Association volunteer position – Social Media Officer

<p>Role Social Media Officer, Mental Health Specialist Group</p>
<p>Aim of the Specialist Group</p> <ul style="list-style-type: none"> • To promote the role of the dietitian in the care and treatment of children, adolescents, adults and older people with mental illness and learning disabilities, including eating disorders, autism, ASD and dementia care • To promote communication between dietitians working in the field of mental illness and learning disabilities • To provide specialist evidence-based advice and information • To promote the development of evidence-based practice in the field of mental illness and learning disabilities • To promote the role of the dietitian in mental illness and learning disabilities at a national level • To address and contribute to emerging national policy related to mental illness and learning disabilities
<p>What this post has to offer</p> <p>As the Social Media Officer, you will have the opportunity to develop and apply a variety of communication skills over different social media channels. You may be responsible for setting up and also communicating Specialist Group activities through Twitter, group discussion forum and any other relevant social media channels. Through this position you will gain marketing, communication, public relations and project management skills, which can translate directly into career development. It will also give you an opportunity to work with colleagues across your speciality, sharing knowledge and skills.</p>
<p>Main tasks/responsibilities</p> <ul style="list-style-type: none"> • Utilise relevant social media channels in communicating Specialist Group activities and relevant specialist content to members and engaging Group members to communicate with the Group. • Work with the Group PR Officer to engage relevant stakeholders via the Group Twitter account. • Ensure the discussion forum is kept up to date and group content is regularly posted. • Use the BDA social media guidance and tools to ensure that the Group's use of social media is professional and useful to members. • To communicate, live, the content of Group events over social media. • To work with the BDA Membership, Marketing and Communications Team and Trade Union and Policy Team in promoting the work of the Group and the BDA.
<p>Level of commitment</p> <p>Committee meetings are held four per year. There is a varying and flexible amount of work in between times. The Group aims to hold one event for members each year, which will include the Annual General Meeting. This position is elected to the role for a two-year term of office and should serve no more than two consecutive terms of office. However, you can give reasonable notice to end your volunteering if you are no longer able to fulfil your role.</p>
<p>Main times of volunteering</p> <p>Committee meetings are usually held on weekdays and can be arranged by teleconference, if required. Group events usually take place on weekdays.</p>
<p>Training and support offered</p> <ul style="list-style-type: none"> • The BDA has a designated member of staff supporting Groups and Branches in the delivery of their work. Individualised support can be offered to suit the individual. • Volunteer Handbook, templates and resources. • Volunteer hub with resources, help and guidance • Facebook networking group for group and branch volunteers

- Online webinars and training
- Induction, handover and training at convenient location and time for you.
- Participation at the Groups and Branches networking day (held once a year).