



BDA Awards 2020



Sponsorship
Opportunities



BDA Awards 2020

Every year in June the BDA hosts their Awards & Honours Dinner, celebrating the great successes and achievements within the dietetic profession. The evening celebrates a range of outstanding dietitians and dietetic support workers. Last year we were joined by the BDA Chair, CEO, branch and group committees, and we were pleased to have a number of influential guests including the Chief Executive of the HCPC, Lord Balfe, Linda Hindle (PHE), Jo Fillingham, Ruth Crowder, Helen Clark and Steve Jamieson.

We are introducing a series of innovative new awards and the opportunity for sponsorship with a number of exciting promotional opportunities available. All hosted at an even bigger, and better Awards & Honours evening in June 2020 to celebrate the winners.

Awards available to sponsor:



Digital Innovation Award

Celebrating outstanding achievements in integrating technology into dietetic practice.



Student Champion of the Year

Celebrating a Dietetic student member who champions the profession and the BDA.



Outstanding Achiever of the Year

Celebrating a member who has been working in the profession for over 10 years and has had a significant impact throughout their career.



Rising Star Award

Celebrating a member who has been working in the profession for less than 10 years and has created significant impact throughout their career.



Social Media Influencer of the Year

Celebrating an individual or group of members who have been particularly influential on social media.



Promotional opportunities for sponsors of the awards:

Promotion to
BDA members
(9683 dietetic
professionals)

Coverage in Dietetics
Today from December
/ January issue up
until the Awards

Coverage in a
double page spread
in August Dietetics
Today after the
Awards

Coverage
in Members
Monthly ezine direct
to all members from
January

Social Media
Coverage

Coverage on the BDA
Events Twitter (6.7K
followers)

Announcement on
the main BDA Twitter
(24.9K followers) and
Facebook (25K follows)

Announcement
on BDA Instagram
(12.6K followers)

On the Awards
& Honours
evening

Acknowledgement as
sponsor of the award

Acknowledgement
and logo in the
awards programme

Company name
included on the
award itself

Your sponsorship also includes:



Company name printed on
the winners award



2 tickets with 3 course meal
for your organisation



Photo opportunity with the
winners and nominees



Networking opportunity at the
Awards & Honours dinner