

The British Dietetic Association volunteer position

Sponsorship Officer; North West England, North West Wales Branch

Aims and Objectives of the Branch

- Provide educational opportunities to Dietitians to support Continuous Professional Development.
 - Provide a forum for Dietitians to meet and network.
 - Act as a source of communication between the BDA and local members.
 - Promote the sharing of information and examples of best practice.
 - Work with the Wales and England Country Boards to ensure that members are included, represented and learning is reflective of the members in each country.
 - Promote the role of the BDA in the North West England North West Wales region, including recruitment and retention of members.
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What the post has to offer

As the Sponsorship Officer, you will work closely with the committee to coordinate sponsorship for study days, webinars and CPD events. You will work very closely with the Events Officer, Treasurer, BDA Partnerships Team and other members of your committee to develop sponsorship ideas, contacts and opportunities for your branch events.

You will have an overview of the strategic developments affecting the region, using your knowledge and skills to represent branch members interests and provide education.

We don't expect you to do it alone, as the Sponsorship Officer you'll work closely with the Events Officer, Treasurer, branch committee and with the support of the BDA staff team to deliver your branch aims and objectives.

Through this position you will gain finance, organisation, communication and project management skills, which can translate directly into career development. It will also give you an opportunity to work with colleagues across your region, building networks, sharing knowledge and skills.

Main duties and responsibilities

- Secure sponsorship to support your branch events.
 - Work closely with your committee to develop contacts, ideas and leads for sponsorship.
 - Work with the branch Treasurer and Events Officer to plan an event budget, setting income and expenditure.
 - Manage the relationship with partners and sponsors prior, during and after the event.
 - Work closely with the BDA Partnerships Team seeking advice and guidance where needed.
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Training Support and Resources

As the Sponsorship Officer you'll work with Volunteer Manager and the Partnerships Team who offer support, guidance and advice to the postholder. Support for this role is offered by key committee members including the Chair, Treasurer and Events Officer who work as a team to set event strategy, determine priorities and lead the committee to success.

We have a variety of resources, tools and training available to support this role including:

- Full induction with BDA staff and a full handover from the previous postholder.

- The BDA offers a bespoke service level agreement package to help committees manage their events. With agreement from the committee the postholder is able to use this service, working with the Events Team to plan sponsorship opportunities.
 - Training and development opportunities to help build personal and professional skills including workshops, webinars and the BDA's annual volunteer conference.
 - Access to our volunteer handbook and volunteer hub providing a range of resources and guidance.
 - Regular communications including a monthly volunteer ezine with BDA updates and opportunities.
 - Networking with other volunteers through events, webinars and access to our volunteer forums.
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Length of service and commitment

You will be elected for a two-year term of office and have the option to extend for an additional two-year term. Reasonable notice can be given if you are no longer able to fulfil this role.

There are a number of training and development opportunities available, including a detailed induction with BDA staff and governance training to be undertaken upon commencement of each term.

Committee meetings are held several times throughout the year and can be attended virtually if required. There is a varying and flexible amount of work in between meetings which is dependent on the strategy, workplans and projects agreed to by the committee.

The branch holds a minimum of one event for members a year which includes the Annual General Meeting, it is typical for the committee to attend these events.

Appointment method

To apply for this role please submit a [nomination form](#) and a copy of your CV to volunteers@bda.uk.com by **Tuesday 31 May**. Nominees must be a member of the BDA and provide the names and signatories of two BDA members to support their nomination.

If you would like an informal, confidential discussion about the role and the nomination process, please contact Carlena Probert-Baulch, Volunteer Manager at volunteers@bda.uk.com.
